

HOW TO MAKE YOUR DONORS FEEL GREAT

SO THEY GIVE AGAIN... AND AGAIN

THANK THEM PROMPTLY!

Send a formal acknowledgement letter and tax receipt within two days of receiving a the donors gift.



THANK THEM MORE THAN ONCE

Follow up with a handwritten thank you note, a phone call or text message. Share a story of how their gift is being used NOW.

ASK THEM WHAT THEY THINK

Watch this video and send your donor the online survey that's proven to foster stronger relationships and cultivate donors



TELL A BEFORE AND AFTER STORY

This special story is the secret to showing your donor the powerful impact their gift had. And it's super easy to write. Watch this video and follow the simple framework.



ASK THEM AGAIN!

When a donor knows their gift was received, feel appreciated AND know their gift had a big impact -- they're more likely to give again! Watch this video and ask powerfully!

