

A NONPROFIT STORYTELLING CONFERENCE PUBLICATION

Story Prompts for Nonprofits

900+ storytelling prompts for attracting new donors, generating media buzz, connecting with your community, and deepening relationships with donors!

- By -

Chris Daveuport





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Introduction

Storytelling is at the heart of every nonprofit's mission.

It's the power of stories that moves hearts, ignites passion, and compels action. Yet, many nonprofits struggle to find and share their amazing stories. They yearn for inspiration, guidance, and a roadmap to unlock the storytelling potential within their organization. That's where this collection of story prompts comes in.

Within these pages, you'll discover a treasure trove of story prompts designed to ignite your storytelling journey. Whether you're searching for a captivating story that resonates with your donors, supporters, or community, or you're seeking fresh inspiration to uncover untold narratives, these prompts are here to help you.

Organized by different types of organizations and beneficiaries, these story prompts offer a diverse range of storytelling possibilities. Each prompt serves as a steppingstone, nudging you in the right direction to find stories that will captivate and engage your audience.

Imagine the impact of finding that next compelling story, one that deepens connections with your community, inspires generosity in your donors, and amplifies your nonprofit's voice in the world. With these prompts as your toolkit, you'll be equipped to uncover the stories that truly matter.

But storytelling doesn't end with finding the story.

Crafting and sharing your story effectively is just as important. That's why I'd like to invite you

to join me at the Nonprofit Storytelling Conference. This one-of-a-kind event brings together storytellers, fundraising professionals, and nonprofit leaders who are committed to harnessing the power of storytelling for maximum impact.

At the Nonprofit Storytelling Conference, you'll gain invaluable insights from renowned experts, discover proven techniques to craft compelling narratives, and learn how to effectively communicate your nonprofit's mission. It's a place where inspiration thrives, connections are formed, and knowledge is shared.

In addition to the conference, there's a wealth of resources at nonprofitstorytellingconference.com to support your storytelling journey. Explore the free resources and stay connected with a community that shares your passion for storytelling.

Your nonprofit's stories have the power to change lives, build relationships, and drive meaningful impact. Let this collection of story prompts be your guiding light, helping you find the stories that truly matter.

Your storytelling journey starts now.

Chris Davenport

Christopher Davenport

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8 Ways To Use Your Stories

Here are eight ways to use the stories you create from the story prompts:

1. Blog Posts Craft engaging blog posts that highlight the impact of your nonprofit's work. Share inspiring stories of the individuals or communities you serve to connect with your readers emotionally and showcase the real-life impact of your organization.

2. Fundraising Appeal Letters Incorporate compelling stories into your fundraising appeal letters to captivate your donors' hearts and inspire them to support your cause. Use stories to illustrate the need for their contributions and how their support can make a tangible difference in the lives of those you serve.

3. Social Media Posts Leverage the power of social media platforms by sharing stories as posts, videos, or graphics. Use concise and impactful storytelling techniques to engage your followers, create awareness, and drive action. Pair the stories with eye-catching visuals to make them more shareable and memorable.

4. Live Events Bring your stories to life by incorporating them into your live events, such as galas, fundraisers, or community gatherings. Use storytelling to engage your audience, evoke emotions, and create a deeper connection to your cause. Consider incorporating live testimonials or performances that align with the stories you share.

5. Website Content Enhance your website with captivating stories that showcase your organization's mission, impact, and the individuals you serve. Create dedicated sections or pages to feature these stories prominently, allowing visitors to understand the transformative power of your work.

6. Annual Reports Infuse your annual reports with powerful stories that provide an overview of your nonprofit's accomplishments and the stories behind those achievements. Use storytelling to engage stakeholders, demonstrate transparency, and convey the impact of their support.

7. Donor Communications Personalize your donor communications by including stories that illustrate the direct impact of their contributions. Whether through email newsletters, personalized thank-you notes, or impact reports, share stories that highlight the difference their support has made and express your gratitude.

8. Media Outreach Utilize storytelling to engage media outlets and journalists. Craft compelling stories that showcase the unique aspects of your organization's work, spotlight individual success stories, or highlight the challenges faced by the communities you serve. This can help generate media coverage and increase awareness of your cause.

Remember, each platform and communication channel offer a unique opportunity to share stories and connect with your audience. Adapt the format, length, and tone of the stories to suit the medium and engage your target audience effectively.

By leveraging the power of storytelling across various channels, you can inspire, inform, and mobilize your supporters in impactful ways.

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11 Rules For Crafting A Story

To transform a simple story prompt into a compelling story, it's essential to follow a set of rules that guide your storytelling journey.

These 11 rules will serve as your roadmap, helping you craft engaging stories that resonate with your audience and drive meaningful connections with your cause. By understanding the importance of each rule and applying them strategically, you can unleash the full potential of your story prompts and create narratives that inspire, educate, and motivate.

Let's dive into these storytelling rules!

1. Know Your Purpose Clearly define the purpose of your story. What message or emotion do you want to convey? How will it align with your organization's mission and goals? After your audience reads/hears/watches your story, what do you want them to think, feel, or do?

2. Identify Your Audience Understand your target audience and tailor your story to resonate with their interests, values, and experiences. Consider their demographics, motivations, and desired outcomes.

3. Start with a Compelling Hook Grab your audience's attention from the beginning with a captivating opening that sparks curiosity and makes them want to know more.

4. Introduce Engaging Characters Feature relatable and compelling characters that your audience can connect with. Show their strengths, weaknesses, and their journey throughout the story.

5. Build Emotional Connection Evoke emotions through storytelling. Appeal to your audience's empathy, compassion, and shared human experiences to create a deep connection.

6. Show, Don't Tell Use vivid descriptions, sensory details, and dialogue to paint a vivid picture and allow your audience to experience the story firsthand. Engage their senses and immerse them in the story.

7. Create Tension and Conflict Introduce challenges, obstacles, or conflicts that your characters face. This creates suspense and keeps the audience engaged as they anticipate how the story unfolds.

8. Highlight Transformation and Resolution Demonstrate how your characters overcome challenges and experience personal growth or positive change. Show how your organization plays a role in their transformation or contributes to a resolution.

9. Keep it Authentic and Genuine Ensure your story reflects the authenticity of the individuals involved and the core values of your organization. Avoid exaggeration or misrepresentation that may erode trust.

10. Incorporate Visual and Aesthetic Elements Enhance your story with visual elements such as photos, videos, or illustrations to bring it to life. Consider the aesthetics of your storytelling mediums, including font, colors, and layout.

11. Call to Action End your story with a clear call to action that inspires your audience to take the desired action, whether it's donating, volunteering, or spreading the word about your cause.

Storytelling is a powerful tool for connecting with your audience, conveying your organization's impact, and inspiring action. By following these storytelling rules, you can create compelling stories that resonate with your audience and drive meaningful engagement with your cause.

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Turning Story Prompts Into Stories

Are you ready to unlock the full potential of your storytelling abilities?

It all begins with selecting a story prompt that aligns with your cause or mission. These prompts serve as the seeds from which captivating stories can bloom, leaving a lasting impact.

But how does a story prompt evolve into a truly compelling narrative? I invite you to watch a special video I've created just for you. In this video, I will personally guide you through the process of transforming a story prompt into a captivating story. The link to the video can be found below.

To further support your creative journey, you'll also find a downloadable worksheet on the

webpage alongside the video. This worksheet will provide you with a structured framework to organize your thoughts and unleash your creativity.

By watching the video and utilizing the accompanying worksheet, you'll gain invaluable insights into the art of storytelling. Together, we can breathe life into your organization's stories and connect deeply with your audience.

To embark on this storytelling journey, simply visit the following webpage:

<https://nonprofitstorytellingconference.com/prompt-to-story>



Watch a video that walks you through turning a story prompt into a powerful story

[NonprofitStorytellingConference.com/prompt-to-story](https://nonprofitstorytellingconference.com/prompt-to-story)

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Generate Newsworthy Stories With These 10 Story Prompts

Leveraging these ten news story prompts can be an effective strategy to boost your visibility and impact.

The key to any successful PR campaign is to tell compelling, newsworthy stories that resonate with your audience, and these prompts provide a variety of avenues to do just that.

Each prompt offers an opportunity to showcase the different aspects of your organization. They highlight your successes, resilience, partnerships, and the tangible impact of your work in the community. Sharing personal triumphs and stories of those you've helped humanizes your organization, allowing your audience to connect emotionally with your mission. By spotlighting your dedicated volunteers, you not only recognize their hard work but also inspire others to get involved.

Revealing significant donations, grants, or celebrity involvement can foster a sense of momentum and progress, attracting more support. Announcing new programs or expanded services indicates growth and responsiveness to community needs, while discussing impactful research positions your organization as a thought leader in your cause area.

Using these story prompts to craft stories will help you generate positive, engaging news coverage. This can lead to increased awareness, more donations, and stronger community support. Here are the 10 story prompts:

1. Impact Story Write a story about how your nonprofit successfully completed a major initiative that significantly benefits the community. This could be anything from building a new playground, to running a successful food drive, or starting a new educational program.

2. Partnership Story Write a story about how your nonprofit formed, or is forming, an innovative partnership with a local business or another nonprofit to create a unique solution to a pressing community issue.

3. Overcoming Obstacles Write a story about how your nonprofit overcame, or needs to overcome, a significant challenge (financial, logistical, etc.) to continue serving the community.

4. Personal Triumphs Highlight stories of individuals who transformed their lives thanks to the support from the nonprofit.

5. Big Donations or Grants Write a story about how your nonprofit received a substantial grant or donation, and detail how these funds will be used to benefit the community.

6. Special Events Write a story about your nonprofit organizing a unique event or campaign, such as a marathon, concert, or art exhibit, to raise awareness and funds.

7. Volunteer Heroes Write a story that shines the spotlight on a dedicated volunteer or group of volunteers whose hard work and commitment exemplifies the spirit of the organization.

8. Expanding Services Write a story about how your nonprofit launched, or needs to launch, a new program that expands its services to reach more people or address a new community need.

9. Influential Support Write a story about how a local or national celebrity is getting, or got, involved with your nonprofit, raising its profile and drawing attention to its cause.

10. Impactful Research Write a story about how your nonprofit funds or conducts research that led to a significant breakthrough or insight.

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Story Prompts for Fundraising

One of the things that sets fundraising stories apart from other stories is that a fundraising story typically ends with the audience being asked to donate. So, as you craft your fundraising story, craft it in such a way that the ask for a donation flows smoothly out of the story.

Fundraising stories work best for your general audience of donors when the story is about helping one person or one thing that you serve. **Here are story prompts for writing ten types of fundraising stories:**

1. Personal Connection Share a story about how a donation can make a difference in someone's life. How does your organization help a person overcome a challenge or achieve a goal? How will a person's life will be impacted positively by a donor donating? Ask your audience to make a similar difference by donating.

2. Volunteer Spotlight Highlight the work of a volunteer or group of volunteers who have made a significant contribution to your organization. Share their story and how they have made a difference in the lives of those you serve. Ask your audience to make a similar difference in the lives of the people/animals/environment you serve.

3. Donor Spotlight Share a story about a donor who has made a significant impact on your organization. Include details about how their support made a difference. What motivated them to get involved with your organization? Ask your audience to make a similar difference by donating.

4. Milestone Achievements Celebrate an important milestone or achievement that your organization has accomplished. Share the story of how your organization started, the challenges you've overcome, and the impact you've made over time. This type of fundraising story is typically

used in-person where you have time and a relationship with your audience. Ask your audience to make a difference by donating to your core mission or a particular program.

5. Future Goals Share a story about the impact your organization hopes to make in the future. What are your goals and how will achieving them make a difference in the lives of those you serve? Ask your audience to donate to see your goal become reality.

6. Collaboration Share a story about how your organization has partnered with others to make a difference. How has collaboration with other organizations or individuals strengthened your work and impacted your community? Ask your audience to donate or collaborate with you.

7. Innovation Share a story about how your organization has used creativity and innovation to make a difference. How have you tackled a problem in a new way or developed a unique approach to addressing a challenge? Ask your audience to donate to help remove a threat that will stifle your current and future innovation.

8. Overcoming Obstacles Share a story about how your organization has overcome obstacles or challenges to make a difference. How have you persevered through difficult times to continue making an impact? Ask your audience to donate to help remove any threat you face that has the potential to shut you down (or threatens to close one of your programs due to a lack of funds).

9. Community Impact Share a story about the impact your organization has on the community. How have you helped strengthen and support the community in which you serve? Ask your audience to donate to make sure your community, or a specific part of your community, is strengthened.

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10. Legacy Share a story about the legacy of your organization. How have you made a lasting impact on the lives of those you serve and the community as a whole? What will be your organization's legacy? Ask your audience to donate so they can be part of the legacy.

With these prompts, you can engage your audience, inspire their generosity, and invite them to

be part of the ongoing impact your organization makes. Craft your fundraising stories with purpose and passion, knowing that each story has the potential to bring your mission to life and mobilize others to contribute to your cause.



Watch a video that walks you through turning a story prompt into a powerful story

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Story Prompts for Different Categories of Nonprofits

Advocating

These prompts offer a chance to share impactful stories that shed light on the issue your organization advocates for. Whether it's personal anecdotes, progress made, collaborative efforts, or the impact on communities, each story has the potential to engage the media, attract support, and elevate your cause. Through storytelling, you can communicate the significance of your advocacy, educate the public, and inspire a community of passionate advocates committed to making a difference.

1. Share a story about someone who was impacted by the issue your organization advocates for.
2. Tell the story of how your advocacy group came to be and the progress you've made so far.
3. Share statistics that illustrate the importance of the work your advocacy group does.
4. Describe the negative effects of not advocating for the issue your organization supports.
5. Share a success story of how your advocacy group made a difference.
6. Highlight a specific campaign your advocacy group is working on.
7. Share the history and background of the issue your advocacy group focuses on.
8. Tell a story about a politician or government official who has shown support for your advocacy group.
9. Share the story of how your advocacy group is working with other organizations to achieve a common goal.
10. Explain the importance of educating the public about your advocacy group's issue. Using these prompts to craft stories will help you to proactively engage with the media, providing them with compelling stories that are relevant and newsworthy. These stories can help elevate your organization's profile, attract more support, and ultimately increase your impact.
11. Share a personal story of someone who was negatively impacted by the issue your advocacy group advocates for.
12. Explain the ways in which your advocacy group is making a difference in your community.
13. Describe the obstacles your advocacy group has faced and how you overcame them.
14. Share a story of someone who overcame adversity related to the issue your advocacy group advocates for.
15. Explain the ways in which your advocacy group is working to change policy related to the issue you advocate for.
16. Share a story about the impact of the issue your advocacy group focuses on outside of your local community.
17. Describe the benefits of supporting your advocacy group's cause.
18. Share a story about a volunteer or supporter who has made a significant impact on your advocacy group's work.
19. Explain how your advocacy group is working to create lasting change.
20. Share a story about people who came together to make a positive change related to the issue your advocacy group focuses on.

Build stronger relationships with your supporters.

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Animals

These storytelling prompts will help your organization share captivating stories that connect with donors, supporters, and the broader community, shining a light on the incredible work being done to protect and improve the lives of animals.

1. Share a story about a rescued animal and their journey to recovery.
2. Write about the impact of animal testing on animals and how the organization is fighting against it.
3. Share a personal story about how the organization helped your own pet or an animal you know.
4. Write about the importance of adopting animals from shelters rather than buying from pet stores.
5. Share a story about the efforts to protect endangered species.
6. Write about the organization's spay and neuter programs and how they are reducing the number of animals in shelters.
7. Share a story about a successful adoption and the impact it had on the animal's new family.
8. Write about the organization's efforts to provide medical care to animals in need.
9. Share a story about an animal who was lost and found thanks to the organization's efforts.
10. Write about the importance of microchipping pets and the organization's efforts to promote it.
11. Share a story about the impact of abuse and neglect on animals and how the organization is working to prevent it.
12. Write about the organization's efforts to rescue animals affected by natural disasters.
13. Share a story about the organization's work with feral cat colonies and how they are improving the cats' quality of life.
14. Write about the organization's work with therapy animals and how they are improving people's lives.

15. Share a story of an animal that was rehabilitated and released back into the wild.
16. Write about the importance of providing proper nutrition and care for animals in captivity.
17. Share a story about the organization's work with farm animals and how they are improving their living conditions.
18. Write about the organization's work with service animals and how they are improving people's lives.
19. Share a story about the impact of animal hoarding on animals and how the organization is working to prevent it.
20. Write about the organization's efforts to promote responsible pet ownership and the impact it is having on communities.

Arts

These storytelling prompts are designed to harness the power of narrative to showcase the profound impact of the arts. By sharing stories that highlight the transformative nature of artistic endeavors, you can captivate audiences, inspire support, and promote the importance of the arts in enriching lives and communities.

1. Share a story about how the arts have transformed the life of a member of the community.
2. Describe a program that has brought the arts to underserved communities.
3. Share a story about how the arts have helped to bridge cultural divides.
4. Describe a program that has helped to promote arts education in schools.
5. Share a story about how the arts have helped to promote mental health and wellness.
6. Describe a program that has helped to provide opportunities for artists with disabilities.
7. Share a story about how the arts have helped to bring people together to promote social change.
8. Describe a program that has helped to support emerging artists.

9. Share a story about how the arts have helped to revitalize a community.
10. Describe a program that has helped to preserve cultural traditions through the arts.
11. Share a story about how the arts have helped to promote healing and recovery.
12. Describe a program that has helped to provide arts programming for veterans.
13. Share a story about how the arts have helped to promote environmental awareness.
14. Describe a program that has helped to provide access to the arts for low-income communities.
15. Share a story about how the arts have helped to promote intergenerational connections.
16. Describe a program that has helped to promote the inclusion of diverse voices in the arts.
17. Share a story about how the arts have helped to promote international understanding and collaboration.
18. Describe a program that has helped to provide arts programming for people in correctional facilities.
19. Share a story about how the arts have helped to promote spiritual and emotional well-being.
20. Describe a program that has helped to provide opportunities for artists to connect with audiences in new and innovative ways.

Children's Hospital

These storytelling prompts are designed to help your organization capture the remarkable experiences, triumphs, and transformative moments that occur within the walls of your Children's Hospital. By sharing these stories, you can inspire compassion, raise awareness, and engage your community in supporting the important work you do to make a difference in the lives of children and families.

1. Write about a child who was able to overcome an illness with the help of the hospital staff.
2. Share a story about a family who received emotional and financial support from the hospital during their child's treatment.
3. Discuss a successful fundraising event that raised money for the hospital.
4. Share the story of a young patient who was able to continue their education with the help of the hospital's school program.
5. Write about the hospital's child life program and how it helps children cope with being in the hospital.
6. Share the story of a child who formed a special bond with a hospital volunteer.
7. Discuss the hospital's efforts to provide specialized care for children with rare conditions.
8. Write about a successful research study that the hospital conducted to help improve treatment options for children.
9. Share the story of a child who was able to fulfill a dream with the help of the hospital's staff and volunteers.
10. Write about the hospital's efforts to create a welcoming and comfortable environment for children and their families.
11. Share a story about a family who found hope and support at the hospital during a difficult time.
12. Discuss the hospital's community outreach programs and how they are making a difference in the lives of local families.
13. Write about a special event or program at the hospital that helps children feel like they are not alone during their treatment.
14. Share the story of a child who was able to recover from a serious injury with the help of the hospital's physical therapy program.
15. Discuss the hospital's efforts to support families who are unable to afford medical treatment for their children.
16. Write about the hospital's efforts to help children with mental health issues receive the care and support they need.
17. Share the story of a child who was able to make friends and find support through the hospital's support groups.
18. Discuss the hospital's volunteer program and

Raise more money.

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how it makes a difference in the lives of children and their families.

19. Write about the hospital's efforts to provide specialized care for premature babies.
20. Share a story about a child who was able to continue their hobbies and interests while in the hospital thanks to the hospital's recreational therapy program.

Community Foundation

These storytelling prompts are designed to showcase the meaningful work and impact of the Community Foundation across a wide range of areas, connecting donors and community members through inspiring stories of change, transformation, and the collective power of philanthropy.

1. Tell the story of a donor who made a significant impact on the community through their giving.
2. Share a story of a local business that has partnered with the foundation to make a positive change in the community.
3. Talk about the foundation's impact on education in the community and highlight a student who has benefited from their programs.
4. Share a success story from the foundation's efforts to combat poverty in the community.
5. Highlight a community event that the foundation has helped to organize or sponsor and the impact it had.
6. Share a story of how the foundation's grants have helped to improve public spaces in the community.
7. Highlight a local artist or arts organization that has received support from the foundation and the impact it had on the arts community.
8. Talk about the foundation's efforts to promote sustainability in the community and share a success story.
9. Share a story of how the foundation's grant has helped to improve healthcare services in the community.
10. Highlight a local sports team or athletic

organization that has received support from the foundation and the impact it had on the community.

11. Share a success story from the foundation's efforts to promote diversity and inclusion in the community.
12. Talk about the foundation's efforts to improve transportation in the community and share a success story.
13. Highlight a local nonprofit that has received support from the foundation and the impact it had on the community.
14. Share a story of how the foundation's grant has helped to improve the quality of life for seniors in the community.
15. Talk about the foundation's impact on local libraries and highlight a program that has benefited from their support.
16. Share a success story from the foundation's efforts to promote public safety in the community.
17. Highlight a local environmental organization that has received support from the foundation and the impact it had on the community.
18. Share a story of how the foundation's grants have helped to improve mental health services in the community.
19. Talk about the foundation's impact on local tourism and highlight a program that has benefited from their support.
20. Share a success story from the foundation's efforts to promote entrepreneurship and small business development in the community.

Dog and Cat Shelters

These storytelling prompts provide an opportunity to showcase the incredible impact of dog and cat shelters, inspire empathy, and encourage individuals to support the mission of your organization.

1. Tell the story of a rescue dog or cat who was adopted by a loving family and completely transformed their lives.
2. Share the journey of a group of volunteers

who saved a litter of kittens found in a dangerous area.

3. Highlight the success story of a shelter dog who was trained as a therapy dog and now helps people in need.
4. Tell the tale of a special needs cat who found a forever home with a family who went above and beyond to accommodate their needs.
5. Share the story of a senior dog who found love and companionship with an elderly couple.
6. Highlight the work of a rescue team who traveled across the country to save dogs and cats from natural disasters.
7. Tell the story of a dog or cat who was badly abused but found healing and love in the care of a shelter.
8. Share the tale of a bonded pair of dogs or cats who were adopted together and now enjoy a happy life with their family.
9. Highlight the work of a volunteer who spends their free time socializing and training shelter dogs to make them more adoptable.
10. Tell the story of a family who adopted a dog or cat as a companion for a child with special needs, and the incredible bond that formed.
11. Share the journey of a rescue organization that takes in stray dogs and cats and gives them a second chance at life.
12. Highlight the success story of a formerly homeless person who found a sense of purpose and fulfillment through volunteering at a shelter.
13. Tell the tale of a shelter cat who became a social media sensation and was adopted by a celebrity.
14. Share the story of a group of volunteers who organized a special adoption event that found homes for dozens of cats and dogs.
15. Highlight the work of a shelter that specializes in rehabilitating and rehoming pit bulls, helping to dispel negative stereotypes about the breed.
16. Tell the story of a dog who was surrendered to a shelter because of behavioral issues but

found a loving home after receiving training and rehabilitation.

17. Share the journey of a foster parent who cares for dogs and cats until they find their forever homes.
18. Highlight the success story of a dog or cat who overcame a physical disability and now lives a happy and healthy life with their family.
19. Tell the tale of a group of volunteers who organized a fundraiser to support a local shelter, and the impact it had on the animals and staff.
20. Share the story of a dog or cat who was rescued from a hoarding situation and found love and care in the shelter.

Environmental

These storytelling prompts are designed to help your organization harness the power of stories to engage, inspire, and mobilize supporters in the pursuit of environmental conservation and sustainability. Use these prompts as a creative springboard to share compelling stories that drive positive change and forge a deeper connection between your organization and its mission.

1. Write a story about a community that has been impacted by environmental pollution and how the nonprofit organization has helped to address the issue.
2. Share a success story of a local business that has adopted sustainable practices with the help of the nonprofit's support and guidance.
3. Describe the impact of the nonprofit's conservation efforts on preserving and protecting natural habitats and wildlife.
4. Write a story about a volunteer who has worked tirelessly to support the nonprofit's environmental initiatives and programs.
5. Share a story about a community that has been empowered to act on environmental issues through the nonprofit's education and awareness-raising efforts.
6. Write a story about an endangered species that

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has been saved from extinction thanks to the nonprofit's conservation efforts.

7. Describe the impact of the nonprofit's advocacy work on shaping environmental policies and promoting sustainable practices.
8. Share a story about a local park or natural area that has been restored or revitalized with the help of the nonprofit organization.
9. Write a story about a school or youth group that has been inspired to act on environmental issues through the nonprofit's youth education programs.
10. Share a success story of a community that has transitioned to using renewable energy sources with the help of the nonprofit's support and guidance.
11. Write a story about the impact of climate change on a particular community and how the nonprofit organization has worked to provide relief and support.
12. Share a success story of a business or corporation that has made significant changes to reduce their environmental impact with the help of the nonprofit's guidance and support.
13. Describe the impact of the nonprofit's research and innovation in developing new solutions to environmental challenges.
14. Write a story about a volunteer who has made a significant contribution to the nonprofit's environmental conservation efforts.
15. Share a story about the impact of the nonprofit's education and outreach programs on empowering communities to act on environmental issues.
16. Write a story about the impact of the nonprofit's conservation efforts on preserving and restoring natural ecosystems and habitats.
17. Describe the impact of the nonprofit's advocacy work on influencing policies and promoting sustainable practices at the local and national level.
18. Share a success story of a community that has successfully implemented sustainable

practices with the help of the nonprofit's support and guidance.

19. Write a story about the impact of the nonprofit's collaborations in promoting environmental sustainability and conservation.
20. Share a story about a particular environmental challenge that the nonprofit organization has successfully addressed through innovative solutions and community engagement.

Foreign Aid

These storytelling prompts will help your organization highlight the impact of its foreign aid efforts and connect with donors on an emotional level. By sharing these compelling stories, you can inspire others to support your cause and make a difference in the lives of those you serve.

1. Share a story about a family or individual whose life was transformed by the organization's efforts to provide clean water in a developing country.
2. Tell a story about a young child who can attend school for the first time thanks to the organization's support of education in a low-income community.
3. Describe the impact of the organization's work in providing healthcare to families in poverty-stricken areas of the world.
4. Share a story about a village in a foreign country that was able to create sustainable farming practices thanks to the organization's assistance.
5. Tell the story of a young girl in a foreign country who was able to receive life-changing medical treatment thanks to the efforts of the organization.
6. Describe the impact of the organization's work in providing necessities like food and shelter to people living in extreme poverty.
7. Share a story about a community in a foreign country that was able to rebuild after a natural

- disaster thanks to the organization's support.
8. Tell the story of a woman in a developing country who was able to start her own business thanks to the organization's microfinance program.
 9. Describe the impact of the organization's work in providing educational opportunities for girls in countries where women's education is not prioritized.
 10. Share a story about a community in a foreign country that was able to access clean and renewable energy thanks to the organization's efforts.
 11. Tell the story of a family in a foreign country that was able to break the cycle of poverty thanks to the organization's support.
 12. Describe the impact of the organization's work in providing vocational training and job opportunities to people in poverty-stricken areas of the world.
 13. Share a story about a community in a foreign country that was able to establish a successful local business thanks to the organization's support.
 14. Tell the story of a child in a developing country who was able to receive life-saving medical treatment thanks to the organization's efforts.
 15. Describe the impact of the organization's work in empowering women in communities where gender inequality is a significant issue.
 16. Share a story about a community in a foreign country that was able to establish a successful farming cooperative thanks to the organization's assistance.
 17. Tell the story of a family in a developing country that was able to receive assistance in starting their own small business thanks to the organization's microfinance program.
 18. Describe the impact of the organization's work in providing education and support for children with disabilities in developing countries.
 19. Share a story about a community in a foreign country that was able to access clean water and sanitation thanks to the organization's efforts.

20. Tell the story of a family in a developing country that was able to build a safe and secure home thanks to the organization's support.

Healthcare

These prompts are designed to help you craft compelling stories that highlight the meaningful work of your healthcare organization, engage your audience, and inspire them to support your cause.

1. Write a story about a patient who received life-saving treatment thanks to the support of the nonprofit organization.
2. Share a story about a family who received emotional and financial support during a medical crisis through the nonprofit.
3. Describe the impact of the nonprofit's programs on a specific community, such as providing free healthcare services or education.
4. Share a personal story about how the nonprofit organization helped you or a loved one during a health crisis.
5. Write a story about a healthcare professional who works with the nonprofit organization and how their work has made a difference in the lives of patients.
6. Share a success story of a patient who overcame a major health challenge with the help of the nonprofit's support.
7. Write a story about a volunteer who has dedicated their time and resources to support the nonprofit's healthcare programs.
8. Describe the impact of the nonprofit's research initiatives on the healthcare industry and patient outcomes.
9. Share a story about a community that was transformed by the nonprofit's healthcare programs and services.
10. Write a story about a patient who received much-needed medical equipment or supplies through the nonprofit organization.
11. Share a story about a patient who faced

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significant challenges in accessing healthcare before finding support from the nonprofit organization.

12. Write a story about a healthcare provider who has partnered with the nonprofit organization to improve patient outcomes.
13. Share a story about a community that lacked access to healthcare services until the nonprofit organization intervened.
14. Describe the impact of the nonprofit's healthcare education programs on the health and wellbeing of individuals and communities.
15. Write a story about a patient who faced discrimination or stigma in accessing healthcare services until they received support from the nonprofit organization.
16. Share a success story of a patient who was able to achieve better health outcomes with the help of the nonprofit's healthcare programs.
17. Write a story about a volunteer who has used their skills and expertise to support the nonprofit's healthcare initiatives.
18. Describe the impact of the nonprofit's advocacy work on improving healthcare policies and systems.
19. Share a story about a patient who received emotional support and care from the nonprofit organization during their healthcare journey.
20. Write a story about a community that has been empowered to take control of their health through the nonprofit's healthcare programs and services.

Higher Education

These prompts will help capture and share the powerful stories of resilience, inspiration, and transformative impact within the realm of higher education. They can be used to engage and connect with various stakeholders, including students, educators, donors, and the broader community, showcasing the value and significance of higher education in empowering individuals and communities to thrive.

1. Share a story about a student who overcame significant challenges to achieve academic success.
2. Describe a teacher who has made a lasting impact on their students.
3. Share a story about a student who discovered their passion through education.
4. Describe a program that has helped students overcome systemic barriers to education.
5. Share a story about a student who achieved their dreams with the help of a scholarship.
6. Describe a community that has come together to support education in their area.
7. Share a story about an innovative approach to education that is making a difference.
8. Describe a program that has helped first-generation college students succeed.
9. Share a story about a student who has used their education to make a positive impact in their community.
10. Describe a program that helps students from low-income families access higher education.
11. Share a story about a student who has overcome a learning disability.
12. Describe a program that has helped adult learners achieve their educational goals.
13. Share a story about a student who has pursued education despite societal pressure to do otherwise.
14. Describe a teacher who has gone above and beyond to support their students during difficult times.
15. Share a story about a program that has helped students prepare for college or career success.
16. Describe a community partnership that has positively impacted education in the area.
17. Share a story about a student who has become a mentor or role model for others through their education.
18. Describe a program that has helped students achieve success in STEM fields.
19. Share a story about a student who has pursued higher education as a means of giving back to their community.

20. Describe a program that has helped students overcome language or cultural barriers to education.

Independent Schools

These storytelling prompts are designed to capture the unique experiences, achievements, and transformations within the realm of independent schools. By sharing these stories, you can showcase the exceptional education and positive impact your organization has on students, families, and the community.

1. Share the inspiring story of a student who overcame significant challenges to achieve academic excellence and personal growth.
2. Tell the tale of a teacher who ignited a passion for learning in their students and empowered them to pursue their passions and make a positive impact in the world.
3. Share the transformative story of a family's decision to enroll their child in an independent school and the profound impact it had on their child's education and future prospects.
4. Highlight the success story of a graduate who attributes their achievements and personal growth to their independent school education.
5. Share the story of a student who discovered their talents and interests through the diverse extracurricular activities offered at the school.
6. Tell the heartwarming story of a beloved faculty member who made a lasting impact on the school community and the lives of their students.
7. Share the story of a student who engaged in a service-learning project that made a tangible, positive difference in the local community.
8. Highlight the inspiring journey of a student who overcame cultural or language barriers to excel academically and enrich the school community.
9. Tell the story of a student who found their true calling in the arts and received recognition for their exceptional talents and creativity.
10. Share the powerful story of a student who bravely navigated mental health challenges and found support and resources within the school community.
11. Highlight the innovative teaching methods of a dedicated teacher who ignited a love of learning and inspired their students' growth and success.
12. Share the story of a student who pursued a unique interest or hobby and found fulfillment and accomplishment with the unwavering support of the school community.
13. Tell the inspiring story of a family who received financial aid to enroll their child in the independent school, opening doors of opportunity and transforming their lives.
14. Highlight the remarkable journey of a student athlete who thrived in a sports team or athletic program and achieved outstanding success.
15. Share the touching story of a faculty member who went above and beyond to provide unwavering support and care for their students during challenging times.
16. Tell the inspiring story of a graduate who returned to the school community, dedicating their time and resources to make a meaningful impact on current students' lives.
17. Highlight the enriching experience of a student who participated in a global education program or cultural exchange, gaining invaluable perspectives and cross-cultural understanding.
18. Share the inspiring journey of a student who faced learning disabilities or differences, and through the support and accommodations provided by the school, found success and confidence.
19. Highlight the remarkable contributions of a teacher who brought their real-world expertise and experiences into the classroom, enriching their students' education.
20. Tell the empowering story of a student who discovered a passion for social justice and activism

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through their education at the independent school, becoming a catalyst for positive change.

K–12 Schools

These storytelling prompts are designed to help your organization showcase the diverse narratives within K–12 schools, inspire connections, and foster a sense of community through the power of storytelling.

1. Share a story about a student's journey through their first year of school.
2. Tell a story about a teacher who made a significant difference in a student's life.
3. Share a story of a student who faced challenges and triumphed against all odds.
4. Describe a memorable event or moment that brought the entire school community together.
5. Share a heartwarming story about a friendship that blossomed within the school walls.
6. Highlight a remarkable teacher who goes above and beyond to inspire their students.
7. Tell a story that showcases the achievements or successes of a school's sports team or extra-curricular activity.
8. Share a story about a unique teaching method or educational approach that transformed students' learning experiences.
9. Tell a story of how a school community came together to combat bullying and promote inclusivity.
10. Highlight a memorable multicultural event or project that fostered diversity and understanding within the school.
11. Share a story of a student-led initiative or community service project that had a positive impact on the local community.
12. Tell a story about a student who discovered their passion for the arts and found their voice through artistic expression.
13. Share a story of a student who faced setbacks but demonstrated resilience and perseverance in their academic journey.

14. Highlight a tradition that holds a special place in the hearts of students, alumni, and staff.
15. Share a story of a teacher who formed a deep connection with a student and made a lasting impression on their life.
16. Describe a story that showcases the efforts of a school to create an inclusive environment for students with diverse abilities.
17. Share a memorable story of a school field trip that provided unique learning opportunities and unforgettable experiences.
18. Highlight a story that demonstrates the positive impact of a strong collaboration between parents and teachers in supporting student success.
19. Describe a story of a student who transformed from being introverted to finding their voice and confidence through school activities.
20. Share a touching story of a student's journey from kindergarten to graduation, capturing the emotions and milestones along the way.

Museums and History

These storytelling prompts are designed to help your organization highlight the rich tapestry of history, engage your audience and supporters with compelling stories, and foster a deeper appreciation for the past.

1. Share a story about a historical event or figure that has impacted the local community.
2. Describe a program that has helped to preserve local historical landmarks or buildings.
3. Share a story about how the museum has helped to educate the community about a particular period in history.
4. Describe a program that has helped to promote diversity and inclusion in the representation of historical events and figures.
5. Share a story about a particular artifact or exhibit that has resonated with visitors and helped them to understand the importance of history.

6. Describe a program that helps bring history to life through interactive exhibits or events.
7. Share a story about how the museum helps to promote civic engagement and social change through education and programming.
8. Describe a program that has helped to promote understanding and respect between different cultures or communities.
9. Share a story about how the museum has helped to preserve local traditions and customs.
10. Describe a program that helps promote historical literacy and critical thinking skills.
11. Share a story about how the museum has helped to promote environmental awareness through its exhibits or programming.
12. Describe a program that has helped to provide access to the museum for underserved communities.
13. Share a story about a particularly inspiring historical figure or event that has resonated with visitors.
14. Describe a program that has helped to promote intergenerational connections through history education and programming.
15. Share a story about how the museum has helped to preserve and share the history of a particular ethnic or cultural community.
16. Describe a program that has helped to promote digital accessibility and education for remote visitors.
17. Share a story about how the museum has helped to promote economic development and tourism for the local community.
18. Describe a program that has helped to provide opportunities for artists and creatives to showcase their work alongside historical artifacts and exhibits.
19. Share a story about how the museum has helped to promote social justice and equity through education and programming.
20. Describe a program that has helped to promote international understanding and collaboration through the sharing of historical perspectives and artifacts.

Political

These story prompts are designed to help you explore and share your unique perspectives, experiences, and ideas related to politics. They can serve as a valuable tool for personal reflection, engaging conversations, and inspiring others to take part in the political process.

1. Write a story about your personal journey and what sparked your interest in politics.
2. Share a story about the political issues that resonate with you the most and why they are important.
3. Write a story about your experience with political activism or advocacy and the impact it had on you.
4. Share a story about the current challenges you see our country facing and your thoughts on addressing them.
5. Write a story about your perspective on the role of government and its significance in our lives.
6. Share a story about your affiliation with a particular political party and the reasons behind your choice.
7. Reflect on the differences between the two major political parties and tell a story about your insights.
8. Share your experience of working on a political campaign and the role you played in making a difference.
9. Write a story about the most effective ways individuals can contribute to political change.
10. Share your strategies for staying informed about current events and political issues.
11. Reflect on the qualities you believe are essential for political leaders and tell a story about their significance.
12. Share your experience attending a political rally or event and the impact it had on your engagement.
13. Write a story about effective for politicians to connect with and serve their constituents.
14. Share a story about contacting an elected official

regarding an issue important to you and the outcome.

15. Reflect on the obstacles that hinder political change and share a story about your perspective.
16. Write a story about your contemplation of running for political office, the position you considered, and your motivations.
17. Reflect on the benefits of political engagement for individuals and society and share a story that exemplifies them.
18. Share a story about your volunteer work for a political organization or campaign and the contributions you made.
19. Reflect on the essential role individuals play in the political process and share a story that highlights its importance.
20. Write a story about your vision for increasing your involvement in politics in the future and the steps you plan to take.

Religious

These storytelling prompts are tailored for an organization involved in religious contexts and will help highlight the transformative power of faith, the compassion of the community, and the profound impact of the programs and initiatives they undertake.

1. Share a story about a member of the community whose faith has helped them overcome adversity.
 2. Describe a program that has helped people in need through the religious community.
 3. Share a story about a person who has found a sense of belonging through the religious community.
 4. Describe a program that has provided spiritual guidance and support to those in need.
 5. Share a story about a person whose faith has motivated them to make a positive impact in their community.
 6. Describe a program that has helped to foster interfaith dialogue and understanding.
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7. Share a story about a person who has experienced a spiritual transformation through the religious community.
8. Describe a program that has helped to provide spiritual care and support to those who are ill or dying.
9. Share a story about a person who has found healing through the religious community.
10. Describe a program that has provided relief and aid to those affected by natural disasters or humanitarian crises.
11. Share a story about a person whose faith has inspired them to become an advocate for social justice.
12. Describe a program that has helped to foster religious education and understanding.
13. Share a story about a person who has overcome addiction or other struggles through faith.
14. Describe a program that provided support and care to military personnel and their families.
15. Share a story about a person who has found forgiveness and redemption through the religious community.
16. Describe a program that has helped to provide shelter and resources to those experiencing homelessness.
17. Share a story about a person whose faith has inspired them to become a peacemaker in their community.
18. Describe a program that has helped to provide spiritual and emotional support to victims of abuse or trauma.
19. Share a story about a person whose faith has motivated them to become a missionary or humanitarian worker.
20. Describe a program that has helped to provide spiritual and practical support to those experiencing poverty or economic hardship.

Social Services

These storytelling prompts are designed to help your organization share the powerful stories within the realm of social services, capturing the impact, resilience, and transformation that your programs and services bring to individuals and communities.

1. Write a story about a person or family who has been positively impacted by the nonprofit's services, such as food assistance or housing support.
2. Share a success story of a client who has overcome significant challenges with the help of the nonprofit's counseling or therapy programs.
3. Describe the impact of the nonprofit's job training and employment services on helping people find stable employment and improve their lives.
4. Write a story about the impact of the nonprofit's education and youth development programs on empowering children and youth to achieve their full potential.
5. Share a story about a volunteer who has made a significant contribution to the nonprofit's social services efforts.
6. Write a story about the impact of the nonprofit's advocacy work on influencing policies and promoting social justice at the local and national level.
7. Describe the impact of the nonprofit's health care services on providing access to affordable health care and improving health outcomes in the community.
8. Write a story about the impact of the nonprofit's addiction and recovery services on helping individuals overcome substance abuse and lead healthy, productive lives.
9. Share a success story of a senior citizen who has received support and care from the nonprofit's senior services programs.
10. Write a story about the impact of the nonprofit's disaster relief services on providing emergency assistance and support to individuals and families in times of crisis.
11. Describe the impact of the nonprofit's immigration and refugee services on providing support and resources to newcomers in the community.
12. Write a story about a family who has been reunited and received support through the nonprofit's family services programs.
13. Share a success story of a client who has received legal assistance and support from the nonprofit's legal aid programs.
14. Write a story about the impact of the nonprofit's community development programs on revitalizing neighborhoods and improving quality of life for residents.
15. Describe the impact of the nonprofit's domestic violence and abuse services on providing safety and support to survivors of abuse.
16. Write a story about the impact of the nonprofit's mental health services on providing support and resources to individuals and families struggling with mental health challenges.
17. Share a success story of a person who has received support and care from the nonprofit's disability services programs.
18. Write a story about the impact of the nonprofit's LGBTQ+ services on providing support and resources to the LGBTQ+ community.
19. Describe the impact of the nonprofit's literacy and education programs on empowering individuals and improving literacy rates in the community.
20. Write a story about the impact of outreach and engagement programs on promoting social cohesion and community building.

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Theaters

These theater storytelling prompts ignite creativity, inspire connection, and captivate audiences. From small-town struggles to powerful social change narratives, explore the transformative power of theater. Engage your community, donors, and supporters with thought-provoking stories that spark conversations and celebrate the human experience.

1. Share a story of a young aspiring actor who overcame adversity to pursue their passion for theater and ultimately found success.
 2. Tell the story of a community production that brought together people from diverse backgrounds and fostered unity and understanding.
 3. Highlight a play that tackled a pressing social issue, sparking important conversations and inspiring positive change in the community.
 4. Share the story of a local playwright whose work shed light on a forgotten piece of history, leaving a lasting impact on audiences.
 5. Tell the story of a theater program that provided a safe and empowering space for marginalized youth to express themselves and build confidence.
 6. Highlight a production that incorporated innovative technology, pushing the boundaries of traditional theater and captivating audiences in new ways.
 7. Share the story of a theater ensemble that embarked on a transformative international tour, connecting cultures and bridging divides through the power of performance.
 8. Tell the story of a community theater that brought joy and laughter to audiences during challenging times, becoming a beacon of hope and resilience.
 9. Highlight the impact of a theater education program that nurtured the artistic talents of underprivileged children, unlocking their creative potential and changing their lives.
 10. Share the story of a theater production that celebrated the cultural heritage and traditions of a specific community, fostering a sense of pride and unity.
 11. Tell the story of a theater company's collaboration with local schools, using the arts to enhance education and inspire a love for learning among students.
 12. Highlight a theater performance that tackled mental health issues, raising awareness, and reducing stigma through powerful storytelling and relatable characters.
 13. Share the story of a theater production that incorporated immersive elements, engaging the audience in a unique and interactive theatrical experience.
 14. Tell the story of a theater outreach program that brought the magic of live performance to underserved communities, enriching lives, and nurturing artistic appreciation.
 15. Highlight the impact of a theater company's partnership with local nonprofits, using their platform to raise funds and awareness for important social causes.
 16. Share the story of a theater troupe that embarked on a mission to bring theater to remote and isolated communities, providing a much-needed source of entertainment and connection.
 17. Tell the story of a theater production that explored the complexities of love, relationships, and human connection, leaving audiences reflective and inspired.
 18. Highlight the impact of a theater program for senior citizens, providing them with an opportunity to explore their creativity, share their stories, and combat isolation.
 19. Share the story of a theater company that offered accessible and inclusive performances, ensuring that people of all abilities could enjoy the transformative power of theater.
 20. Tell the story of a theater production that celebrated the rich diversity and multiculturalism of the community, promoting inclusivity and fostering a sense of belonging for all.
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Story Prompts Based on Types of Beneficiaries and Help Provided

Cancer

These cancer storytelling prompts illuminate resilience, hope, and the profound impact of your organization's support. Share compelling stories of survivors who triumphed over adversity and patients who found solace in your programs. Inspire donors, volunteers, and the community to join your mission of providing comfort, empowerment, and lasting impact to those affected by cancer.

1. Tell the story of a cancer survivor who received support from your organization during their treatment journey.
2. Highlight the impact of the funds raised by your organization in providing access to cutting-edge cancer treatments.
3. Share the story of a family who lost a loved one to cancer and how your organization helped them through the grieving process.
4. Show how your organization provides resources and support to cancer patients who may be struggling with mental health issues.
5. Tell the story of a cancer patient who was able to maintain their quality of life through the services provided by your organization.
6. Highlight the work your organization is doing to support cancer patients who may be experiencing financial difficulties during their treatment.
7. Share the story of a young cancer patient who found hope and strength through the support and community provided by your organization.
8. Show how your organization is working to raise awareness about the importance of cancer screenings and prevention.
9. Tell the story of a cancer patient who was able to find a sense of purpose through volunteering with your organization during their treatment.
10. Highlight the importance of support systems in the cancer journey and share the stories of patients who have found solace in the community provided by your organization.
11. Show how your organization is working to address disparities in cancer treatment and access to care for underserved populations.
12. Share the story of a cancer patient who was able to achieve a milestone, such as completing a marathon or climbing a mountain, with the support of your organization.
13. Highlight the importance of research in finding a cure for cancer and share the stories of patients who have participated in clinical trials supported by your organization.
14. Show how your organization provides emotional and practical support to caregivers of cancer patients, who often carry a heavy burden.
15. Tell the story of a cancer patient who was able to maintain their independence and dignity through the services and programs provided by your organization.
16. Highlight the work your organization is doing to improve access to palliative care for cancer patients.
17. Share the story of a cancer patient who was able to find joy and hope in a difficult situation through the art therapy program offered by your organization.
18. Show how your organization is working to break down the stigma associated with cancer and empower patients to share their stories.

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19. Tell the story of a cancer patient who was able to achieve a lifelong dream, such as writing a book or traveling, with the support of your organization.
20. Highlight the work your organization is doing to provide education and support to cancer patients and survivors on the long-term effects of treatment.

Clean Water

These clean water storytelling prompts shed light on the transformative power of clean water. Share inspiring stories of families liberated from the burden of water scarcity, communities empowered to implement sustainable water management practices. Highlight the impact of your organization's initiatives in providing clean water solutions, promoting conservation, and enhancing livelihoods. Engage donors and supporters with stories of resilience, community collaboration, and the life-changing effects of clean water.

1. Tell the story of a family in a developing country that had limited access to clean water before your organization intervened.
2. Share the journey of a volunteer who helped install water filtration systems in remote villages.
3. Highlight the success of a community that implemented sustainable water management practices with the help of your organization.
4. Share the story of a child who was able to attend school regularly after a clean water source was provided to their village.
5. Share the journey of a woman who no longer must spend hours each day walking to collect water for her family because of a clean water project in her community.
6. Highlight the impact of your organization's well drilling program in a drought-prone area.
7. Share the success of a project that provided rainwater harvesting systems to families in an arid region.
8. Tell the story of a farmer who was able to

expand their crop yield after receiving irrigation assistance from your organization.

9. Share the story of a community that was able to reduce their dependence on water trucks after the installation of a sustainable water source.
10. Highlight the impact of a program that provides water purification tablets to families in emergency situations.
11. Share the journey of a volunteer who organized a fundraiser to support your organization's clean water initiatives.
12. Tell the story of a community that came together to construct a water storage tank with the help of your organization.
13. Highlight the success of a water conservation project in a region facing water scarcity.
14. Share the impact of a program that provides sanitation education and supplies to communities with limited access to clean water.
15. Share the journey of a team that traveled to a disaster-stricken area to provide clean water to affected communities.
16. Tell the story of a community that was able to establish a sustainable water management committee with the help of your organization.
17. Highlight the success of a water filtration project that improved the health outcomes of a community.
18. Share the story of a school that was able to reduce absenteeism rates after the implementation of a clean water program.
19. Highlight the impact of a project that provides clean water to families affected by mining activities.
20. Share the journey of a community that was able to restore their water supply after it was contaminated with hazardous chemicals.

Climate Change

These climate change storytelling prompts offer a glimpse into the impact of climate change on communities and the inspiring actions taken to address it. Share stories of resilience, adapta-

tion, and collective efforts to combat environmental challenges. These stories will inspire and engage donors and supporters, fostering a deeper understanding of the urgency and importance of addressing climate change.

1. Tell the story of a community that was devastated by a natural disaster caused by climate change.
2. Share the story of a family who has had to adapt their way of life because of climate change on their local environment.
3. Highlight the story of a business that has made significant changes to become more sustainable and environmentally friendly.
4. Share the story of a young person who has become an activist for climate change and has made a real impact.
5. Tell the story of a successful conservation project that has helped to protect an endangered species or ecosystem.
6. Share the story of a local farmer who has had to adapt to changing weather patterns caused by climate change.
7. Highlight the story of a community that has come together to build a sustainable energy infrastructure.
8. Tell the story of a school that has implemented environmentally friendly practices and has made a real impact in their community.
9. Share the story of a small town that has made a big impact in reducing their carbon footprint.
10. Highlight the story of an indigenous community that has been fighting to protect their land and resources from environmental destruction.
11. Tell the story of a scientist who has made a significant discovery related to climate change.
12. Share the story of a group of volunteers who have come together to plant trees or clean up a local park.
13. Highlight the story of a company that has made a significant investment in renewable energy.
14. Tell the story of a government initiative that has had a positive impact on the environment.

15. Share the story of a local activist who has fought to stop a polluting industry from setting up in their community.
16. Highlight the story of a community garden that has brought people together and helped to reduce food waste.
17. Tell the story of a city that has made significant changes to reduce their carbon footprint and become more sustainable.
18. Share the story of a group of young people who have come together to make a real impact on climate change.
19. Highlight the story of a successful campaign to ban single-use plastics in a local community.
20. Tell the story of a group of entrepreneurs who have developed a sustainable product or service that is making a positive impact.

Community Service

These storytelling prompts allow the organization to highlight the transformative power of community service and the positive impact it has on individuals, families, and the community as a whole. By sharing these stories, you can inspire others to get involved, attract new volunteers and donors, and showcase the organization's important work in making a difference in the lives of community members.

1. Share a story about a volunteer's experience helping to clean up a local park and its impact on the community.
2. Tell a story about how a community garden project brought together neighbors and fostered a sense of unity.
3. Share the story of a family who received assistance from the organization during a difficult time and how it made a difference in their lives.
4. Tell a story about a group of volunteers helping to renovate a local community center and the positive impact it had on the community.
5. Share the story of a community member who started a fundraising campaign to support the organization and its mission.

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6. Tell a story about how the organization helped to provide job training and employment opportunities for members of the community.
7. Share the impact of a community service project on the volunteers who participated and how it changed their perspectives and priorities.
8. Tell the story of a local business partnering with the organization to provide resources and support for community members in need.
9. Share a volunteer's experience delivering meals to seniors and the joy it brought to their lives.
10. Tell the story of how the organization helped to rebuild a community after a natural disaster or other crisis.
11. Share the impact of a program that provides school supplies and backpacks to children in need and how it has influenced their academic success.
12. Tell the story of how the organization helped to organize a community-wide event, such as a festival or parade, and the positive impact it had on community spirit.
13. Share a volunteer's experience mentoring a child or teen and the positive impact it had on both the volunteer and the young person.
14. Tell the story of the organization's role in providing affordable housing and support services for community members experiencing homelessness or housing insecurity.
15. Share the story of a community member who received support and resources from the organization to overcome addiction and rebuild their life.
16. Tell the story of how the organization facilitated a community-wide cleanup effort to beautify and improve the local environment.
17. Share the impact of a community service project on the local economy, such as by creating jobs or supporting small businesses.
18. Tell the story of a volunteer's experience working with individuals with disabilities and the joy and fulfillment it brought to both the

volunteer and the individuals they served.

19. Share the story of a community member who started a program to provide mentorship and support for youth in the community and the impact it has had on their lives.
20. Tell the story of the organization's role in providing disaster relief and support to those affected by natural disasters or other emergencies.

Disabled

These storytelling prompts shed light on the experiences of individuals with disabilities, highlighting their resilience and achievements. By showcasing the journeys of individuals with disabilities who have overcome challenges, pursued their passions, and made a positive impact, you can inspire empathy, foster understanding, and promote inclusivity. These stories will engage donors, supporters, and the broader community.

1. Share the story of a person with a disability who has achieved success in their field despite their limitations.
2. Tell the story of a person with a disability who has been helped by your organization and the impact it has had on their life.
3. Share the story of a community event that your organization hosted to raise awareness for disability issues.
4. Tell the story of a volunteer who has made a significant impact in the lives of people with disabilities.
5. Share the story of a family member or friend who has a disability and how they have inspired you.
6. Tell the story of a person with a disability who has faced discrimination and how your organization is working to combat ableism.
7. Share the story of a child with a disability who has benefited from your organization's programs and services.
8. Tell the story of a person with a disability who

has overcome physical or mental challenges to achieve their goals.

9. Share the story of a person with a disability who has made a positive impact in their community despite facing adversity.
10. Tell the story of a person with a disability who has pursued their passion and succeeded in their chosen field.
11. Share the story of a person with a disability who has experienced social isolation and how your organization is working to combat this issue.
12. Tell the story of a person with a disability who has been an advocate for disability rights and how they have made a difference.
13. Share the story of a group of people with disabilities who have come together to support each other and build community.
14. Tell the story of a person with a disability who has inspired you with their courage and resilience.
15. Share the story of a person with a disability who has benefited from your organization's advocacy efforts.
16. Tell the story of a person with a disability who has become a leader in their community.
17. Share the story of a person with a disability who has pursued higher education and achieved success.
18. Tell the story of a person with a disability who has benefited from your organization's job training and employment programs.
19. Share the story of a person with a disability who has faced barriers to accessibility and how your organization works to address these issues.
20. Tell the story of a person with a disability who has pursued their dreams and accomplished something remarkable.

Domestic Violence

These storytelling prompts shed light on the experiences of domestic violence survivors and your organization's impactful support. Share stories of triumph, counseling, and emotional healing, as well as partnerships with organizations and agencies. Showcase safety measures, legal protection, housing assistance, and empowerment. These stories will inspire empathy and foster a community committed to ending domestic violence.

1. Share a story of a survivor who overcame the cycle of domestic violence and is now thriving.
2. Tell a story about how your organization works with law enforcement and the legal system to protect victims of domestic violence.
3. Show you support children who are victims of domestic violence and help them heal from the trauma they have experienced.
4. Share a story of how your organization provided emergency assistance to a victim of domestic violence.
5. Write a story around the resources your organization provides to help victims of domestic violence rebuild their lives.
6. Share the story of a volunteer who has made a significant impact on the work of your organization.
7. Tell a story about how your organization raises awareness about domestic violence and promotes healthy relationships.
8. Share a story of a survivor who faced barriers to leaving an abusive relationship and how your organization helped them overcome those obstacles.
9. What counseling and therapy services does your organization provide to help victims of domestic violence heal emotionally – write a story around that.
10. Share the story of a community member who has made a significant contribution to supporting victims of domestic violence.

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11. How does your organization work with other organizations and agencies to provide comprehensive services to victims of domestic violence – write a story around that.
12. Tell a story highlighting the steps your organization takes to ensure the safety of victims of domestic violence and their children.
13. Share a story of how your organization has helped a victim of domestic violence obtain a restraining order or protection order.
14. How does your organization help victims of domestic violence navigate the legal system and obtain legal representation – write a story around that.
15. Share the story of a donor who has made a significant contribution to supporting the work of your organization.
16. What education and prevention programs does your organization offer to prevent domestic violence – write a story around one of those programs.
17. Share a story of how your organization worked with a survivor to help them find safe and affordable housing.
18. How does your organization work with employers to help victims of domestic violence maintain employment and financial stability? – Write a story around that.
19. Share the story of a volunteer who has been impacted by the work of your organization and has gone on to make a difference in their own community.
20. How does your organization ensure that victims of domestic violence receive culturally sensitive and appropriate services? – Write a story around that.

Drug and Alcohol Addiction

These storytelling prompts offer numerous benefits to organizations working in the field of addiction recovery. By using these prompts, organizations can raise awareness, inspire hope, foster connection, educate and inform, amplify their

impact, promote empathy, advocate for change, strengthen partnerships, engage donors and supporters, and encourage self-reflection. Through sharing powerful stories, organizations can effectively engage their audiences, create empathy, and make a significant impact in the lives of those affected by addiction.

1. Share a story of someone who overcame addiction and transformed their life with the help of the organization.
2. Describe the impact of addiction on families and communities and how the organization provides support and healing.
3. Highlight the statistics and prevalence of addiction in society and how the organization is working to combat this epidemic.
4. Tell the story of a volunteer or staff member who is passionate about helping others overcome addiction.
5. Share the success stories of the organization's programs and the impact they have on participants' lives.
6. Describe the organization's approach to addiction treatment and how it differs from other programs.
7. Highlight the importance of seeking help and the stigma surrounding addiction that prevents many people from getting the help they need.
8. Share the story of how the organization was founded and the inspiration behind it.
9. Highlight the unique services or programs the organization offers, such as art therapy or support groups for family members.
10. Describe the organization's outreach efforts and how it raises awareness about addiction and the need for support.
11. Tell the story of a person who relapsed but found support and encouragement from the organization to get back on track.
12. Share ways the organization collaborates with other community groups to provide comprehensive support to those struggling with addiction.

13. Describe the organization's financial needs and how donations can make a difference in the lives of those struggling with addiction.
14. Highlight the long-term impact of addiction on individuals and society and how the organization is working to break the cycle of addiction.
15. Share the story of a person who lost everything to addiction but found hope and recovery through the organization's programs.
16. Highlight the organization's commitment to providing access to addiction treatment regardless of a person's financial situation.
17. Tell the story of a person who came to the organization for help and found a supportive community that changed their life.
18. Share the challenges the organization faces in providing addiction treatment and support services, such as lack of funding or stigma.
19. Describe the role of the organization in advocating for policy changes that support addiction treatment and recovery.
20. Highlight the organization's partnerships with businesses and corporations to provide employment opportunities for people in recovery.
4. Share the story of a family that was reunited after being separated by immigration policies, thanks to your organization's legal services.
5. Highlight the impact your organization has had on reducing infant mortality rates in your community.
6. Share the story of a family that was able to escape domestic violence and rebuild their lives with the help of your organization's resources.
7. Describe how your organization provides support and resources for families dealing with addiction or substance abuse.
8. Share the story of a family that was able to access affordable childcare thanks to your organization's programs.
9. Describe how your organization has provided mental health services and support for families dealing with trauma or grief.
10. Share the story of a family that was able to access nutritious food thanks to your organization's food pantry or meal programs.
11. Highlight the impact your organization has had on reducing teen pregnancy rates in your community.

Families in Need

These storytelling prompts for families in need capture powerful stories of resilience, hope, and transformation. Share these stories to create awareness, inspire empathy, and drive action. Showcasing your organization's impact, these stories will attract support from donors, volunteers, and partners.

1. Tell the story of a family who overcame challenges and thrived with the help of your organization.
2. Share the story of a single parent who was able to achieve financial stability with the help of your organization's programs.
3. Describe how your organization has helped families facing eviction or homelessness find stable housing.
12. Share the story of a family that was able to access healthcare services thanks to your organization's partnerships with healthcare providers.
13. Describe how your organization has helped families navigate the education system and access educational resources.
14. Share the story of a family that was able to avoid foreclosure and keep their home thanks to your organization's financial counseling services.
15. Highlight the impact your organization has had on reducing poverty rates among families in your community.
16. Share a story of a family that was able to access legal services and secure custody of their children thanks to your organization's support.
17. Describe how your organization has helped families in crisis access emergency services and support.

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18. Share the story of a family that was able to access affordable transportation thanks to your organization's partnerships with transportation providers.
19. Highlight the impact your organization has had on promoting family wellness and healthy relationships in your community.
20. Share the story of a family that was able to overcome language barriers and access resources thanks to your organization's language services and support.

Feeding the Hungry

These storytelling prompts will help your organization effectively communicate its mission, engage donors and supporters, and create a deeper understanding of the impact of your work in fighting hunger.

1. Share a story of an individual or family whose life has been transformed by the organization's efforts to address hunger in the community.
2. Tell a compelling story about the organization's journey, highlighting its mission and the steps taken to combat hunger.
3. Paint a vivid picture of the impact of hunger in the local area by sharing statistics and/or personal stories.
4. Narrate a story of successful partnerships with local businesses, volunteers, and other organizations to effectively tackle hunger.
5. Craft a story that showcases the different programs the organization has implemented to alleviate hunger, such as food banks, meal programs, and educational initiatives.
6. Illustrate the positive impact of the organization's work on the community through stories of improved health, academic success, and overall well-being.
7. Engage readers with stories of meaningful volunteer experiences and highlight the various opportunities available to make a difference in fighting hunger.
8. Weave a story around the different ways people contribute, including monthly giving, fundraising campaigns, and corporate partnerships that support hunger relief efforts.
9. Share inspiring stories of successful fundraisers and events that have significantly contributed to the organization's mission of addressing hunger.
10. Illuminate the journey of donations, showcasing how they are utilized to provide food, sustain operations, and support educational initiatives.
11. Narrate stories of resilience and adaptation, showcasing how the organization continues to serve the community during times of crisis or emergency.
12. Share heartfelt testimonials from individuals who have been directly impacted by the organization's hunger-relief efforts.
13. Illuminate the impact of hunger on children and families through poignant stories, highlighting the organization's role in providing food and support.
14. Share success stories of individuals who have overcome hunger with the help of the organization's programs and resources.
15. Highlight the organization's advocacy work and share stories of how they are striving to increase access to healthy food and reduce food waste.
16. Illuminate the organization's efforts to address food insecurity in different communities, showcasing stories from rural areas and urban centers.
17. Share stories of marginalized communities, emphasizing the organization's impact on low-income families, seniors, and individuals experiencing homelessness.
18. Craft stories of successful collaborations with government agencies and policymakers, highlighting the organization's advocacy efforts to bring about systemic change.
19. Share the organization's vision for future growth and expansion, illustrating how they

plan to continue serving the community in more impactful ways.

20. Inspire readers by showcasing the many ways individuals and businesses can support the organization's hunger-relief efforts, including volunteering, fundraising, and advocacy.

Holiday Season

These storytelling prompts are designed to help you share the meaningful impact your organization has during the Holiday Season. Use the power of storytelling to engage your audience, evoke emotions, and inspire them to support your cause and make a difference in the lives of those in need.

1. Share a heartwarming story about a family that was touched by our nonprofit's annual toy drive, bringing joy to their holiday season.
2. Tell a story about a memorable experience volunteering with our organization, serving meals to those in need during the holidays.
3. Share the inspiring story of a local family that received support through our holiday giving campaign, highlighting the impact it had on their lives.
4. Describe a touching moment during our organization's caroling event at a local nursing home, spreading holiday cheer, and creating lasting memories.
5. Share a story about a family who benefited from our holiday gift card drive, showcasing how it helped them purchase essential items and gifts during the holidays.
6. Tell a powerful story about providing warm winter clothing to a homeless individual or family in need, highlighting the difference it made during the holiday season.
7. Describe a heartwarming experience volunteering to wrap gifts for families in need, capturing the spirit of giving and the joy it brought to both volunteers and recipients.
8. Share the story of a family that received support through our annual holiday food drive,

emphasizing how it provided them with a festive meal during the holidays.

9. Describe the heartwarming moments during our organization's holiday card-making event for seniors, highlighting the connection and joy it brought to both the participants and recipients.
10. Share a touching story about a family that was supported through our nonprofit's holiday fundraiser, showcasing the impact it had on their holiday celebrations.
11. Tell a heartwarming story about hosting a holiday party for children from low-income families, capturing the joy and magic of the event.
12. Describe a memorable experience helping to prepare and serve a holiday meal for individuals experiencing homelessness, highlighting the warmth and compassion shared during the holiday season.
13. Share the heartwarming story of a child who received a gift through our holiday toy drive, emphasizing the joy and excitement it brought to their Christmas morning.
14. Describe the heartwarming moments during your organization's holiday gift-wrapping event, highlighting the volunteers' dedication to making the holidays special for families in need.
15. Share the inspiring story of a child who received a warm winter coat through our nonprofit's holiday fundraiser, showcasing the impact it had on their well-being.
16. Tell a touching story about delivering holiday meals and gifts to homebound seniors, capturing the gratitude and connection shared during the holiday season.
17. Describe the impact of donations received through our holiday giving campaign on families struggling to make ends meet during the holidays, showcasing the difference it made in their lives.
18. Share the heartwarming story of the volunteers who participated in our organization's holiday cookie-making event, spreading joy and sweetness to those in need.

Make your events an experience for donors.

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19. Describe the impact of collecting warm blankets and winter essentials for families living in poverty during the holiday season, emphasizing the comfort and support it provided.
20. Tell a heartwarming story about the annual holiday event hosted by our organization, capturing the joy, togetherness, and support it offered to families in need.

Homeless

These prompts will help you effectively communicate your organization's impact on homelessness and engage supporters. Share stories of families and individuals in need. Show how your organization addresses challenges and helps individuals overcome addiction, rebuild relationships, and improve physical and mental health. Use the power of storytelling to engage your audience and inspire them to support ending homelessness for a person or family in the community.

1. Tell the story of a family who was able to transition out of homelessness and into stable housing with the help of your organization.
2. Share the experiences of a volunteer who works with the homeless population in your community and the impact they have seen through their work.
3. Tell the story of a homeless individual who found a job and was able to get back on their feet with the support of your organization's job training program.
4. Share the story of a homeless veteran who was able to access services through your organization and find permanent housing.
5. Tell the story of a homeless youth who found a safe and supportive environment through your organization's shelter program.
6. Share the story of a community member who was inspired to get involved with your organization after experiencing homelessness themselves.
7. Tell the story of a donor who was moved to

- support your organization after learning about the impact of your work on the homeless population in their community.
8. Share the story of a staff member who is dedicated to helping the homeless and the challenges they face in their work.
9. Tell the story of a homeless individual who was able to reconnect with their family and rebuild relationships through the support of your organization.
10. Share the story of a homeless woman who was able to escape an abusive relationship and find safety and support through your organization's services.
11. Tell the story of a homeless individual who was able to overcome addiction and find stability through your organization's substance abuse treatment program.
12. Share the story of a homeless family who received assistance from your organization during a difficult time and were able to get back on their feet.
13. Tell the story of a homeless person who was able to access healthcare services through your organization and improve their physical and mental health.
14. Share the story of a homeless individual who was able to pursue an education and career with the support of your organization's programs.
15. Tell the story of a homeless individual who was able to find community and support through your organization's outreach programs.
16. Share the story of a homeless person who was able to find their voice and become an advocate for others through the support of your organization.
17. Tell the story of a homeless individual who was able to overcome the stigma associated with homelessness and rebuild their self-esteem through the support of your organization.
18. Share the story of a homeless person who was able to find a sense of purpose and meaning in life through the support of your organization's programs.

19. Tell the story of a homeless veteran who was able to reconnect with their military community and find a sense of belonging through your organization's services.
20. Share the story of a homeless individual who was able to achieve their dream of having a place to call home through the support of your organization's housing programs.

Horses

These storytelling prompts showcase the transformative impact of nonprofit organizations working with horses. Share stories of rescued horses finding love and rehabilitation. Highlight therapeutic horseback riding programs for children with disabilities and veterans with PTSD. Share stories of retired racehorses needing to find second careers. These stories will help you engage with your donors and inspire more people to support your mission.

1. Write a story about a horse rescued by a nonprofit organization that provides equine rehabilitation and adoption services.
2. Describe how a nonprofit organization that provides therapeutic horseback riding programs has changed the life of a child with a disability.
3. Share a success story of a retired racehorse that was retrained and adopted through a nonprofit organization that promotes second careers for racehorses.
4. Tell the story of a nonprofit organization that rescues horses from abuse and neglect and provides them with a loving home for life.
5. Highlight the impact of a nonprofit organization that offers equine-assisted therapy for veterans with PTSD.
6. Describe how a nonprofit organization that provides equine-assisted learning programs has helped children and teens develop confidence and leadership skills.

7. Share a story of a horse that was given a second chance at life through a nonprofit organization that rescues horses from the slaughter pipeline.
8. Highlight the work of a nonprofit organization that provides free veterinary care and services for horses in low-income communities.
9. Tell the story of a horse that was rehabilitated and retrained for a new career through a nonprofit organization that specializes in horse rescue and rehoming.
10. Share the success story of a horse adopted through a nonprofit organization that matches retired racehorses with loving homes.
11. Describe the impact of a nonprofit organization that provides equine therapy for children with emotional and behavioral challenges.
12. Tell the story of a horse that was trained and adopted through a nonprofit organization that provides equine-assisted learning and therapy programs for people with disabilities.
13. Highlight the work of a nonprofit organization that rescues and rehabilitates wild horses and burros.
14. Share a success story of a horse that was saved from neglect and abuse and given a new life through a nonprofit organization that provides equine rescue and rehabilitation services.
15. Describe the impact of a nonprofit organization that provides equine-assisted therapy for survivors of trauma and abuse.
16. Tell the story of a horse that was retrained and adopted through a nonprofit organization that promotes the adoption of off-the-track thoroughbreds.
17. Highlight the work of a nonprofit organization that provides equine-assisted therapy for people with addiction and substance abuse issues.
18. Share a success story of a horse adopted through a nonprofit organization that matches horses with veterans in need of companionship and support.

Build stronger relationships with your supporters.

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19. Describe the impact of a nonprofit organization that provides equine-assisted learning programs for at-risk youth.
20. Tell the story of a horse that was saved from a natural disaster and given a new home through a nonprofit organization that provides emergency equine rescue and relocation services.

Human Services

These storytelling prompts provide an opportunity to showcase the impactful work of an organization in the field of Human Services. By sharing compelling stories, you can highlight the transformative experiences of individuals and communities we serve and inspire others to support your mission and contribute to positive change.

1. Share a story about a family in crisis and how our organization provided the support they needed to overcome challenges.
 2. Reflect on the transformative impact of our job training program by sharing a story of someone whose life was changed through the skills they acquired.
 3. Write a story about a homeless individual who found stable housing with the help of our organization's assistance and support.
 4. Share a story of how our organization empowered survivors of human trafficking to rebuild their lives and regain their independence.
 5. Reflect on the positive impact of our mental health counseling services by sharing a story of a client whose well-being was significantly improved.
 6. Write a story about an individual with disabilities who became more independent and empowered through the programs and services we offer.
 7. Share a story about someone who successfully overcame addiction with the support and resources provided by our organization.
 8. Write a story about a person who escaped domestic violence and found safety, support, and a new beginning through our organization's services.
 9. Reflect on the academic success of children in our community and share a story about the positive influence our after-school program has had on their lives.
 10. Write a story about a senior citizen who remained independent, connected, and engaged in their community with the support of our organization.
 11. Share a story about a refugee family we helped resettle, highlighting their journey of overcoming challenges and finding hope in their new country.
 12. Reflect on the transformative impact of our youth mentoring program by sharing a story of a young person whose life was positively influenced through the guidance and support they received.
 13. Write a story about our organization's efforts to address food insecurity and share a specific example of how we helped an individual or family access nutritious food.
 14. Share a story of a person with a chronic illness who found support, guidance, and improved well-being through our organization's programs and resources.
 15. Reflect on the success of our employment services by sharing a story of an individual who found stable and meaningful work with our assistance.
 16. Write a story about a person experiencing homelessness who received critical medical care and support through our organization's services.
 17. Share a story of a person with mental illness who regained their independence, purpose, and hope with the help of our organization's resources and support.
 18. Reflect on the impact of our immigration services by sharing a story of a family we assisted in navigating the complex immigration system and staying together.
 19. Write a story about an individual with a
-

physical disability who experienced an improved quality of life and enhanced opportunities through our organization's programs.

20. Share a story of a person in crisis who found hope, healing, and support through our organization's services and the compassionate assistance they received.

Job Provider

These prompts will help your organization share powerful stories of success, empowerment, and transformation. Highlight individuals who overcame barriers to find success, partnerships with local businesses, and efforts to address unique challenges such as refugees, immigrants, and previously incarcerated individuals. Showcase the impact of job training programs, support for skill-building, and reducing unemployment rates. These stories will help you engage with your donors and inspire more people to support your mission.

1. Share the story of a person who overcame significant barriers to employment and found success with the help of your organization.
2. Highlight the impact your job training and placement programs have had on reducing unemployment rates in your community.
3. Discuss how your organization partners with local businesses to connect job seekers with employment opportunities.
4. Share the story of a business owner who has benefited from your organization's services, such as providing skilled workers or assistance with payroll and taxes.
5. Highlight stories of job seekers who found work in industries that have historically been difficult to access, like technology or finance.
6. Discuss the unique challenges that refugees and immigrants face when trying to find employment and how your organization provides support.
7. Share how your organization provides resources

for job seekers to build their skills and increase their employability, such as resume workshops or interview preparation.

8. Highlight how your organization assists individuals who have been previously incarcerated with finding and maintaining employment.
9. Share the story of a person who was long-term unemployed and found hope and a fresh start through your organization's job training programs.
10. Discuss how your organization addresses the root causes of unemployment, such as lack of education or affordable childcare, and provides solutions to help people find and keep jobs.
11. Highlight the impact your organization has had on increasing the number of women and people of color in high-paying jobs.
12. Share the story of a person who was previously homeless or living in poverty and was able to secure stable employment through your organization's support.
13. Discuss how your organization collaborates with local government and community partners to support job seekers and address local workforce needs.
14. Highlight how your organization provides support for people with disabilities to find and maintain meaningful employment.
15. Share the story of a person who overcame language barriers to find employment with the help of your organization's language classes and job training programs.
16. Discuss how your organization provides support for veterans transitioning to civilian life and finding meaningful employment.
17. Highlight the impact your organization has had on reducing recidivism rates by providing job training and placement services to people who have been previously incarcerated.
18. Share the story of a person who found work in a new field through your organization's career counseling and exploration services.
19. Discuss how your organization addresses

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the digital divide and provides resources for job seekers to access online job postings and training.

20. Highlight how your organization provides support for people who have experienced discrimination or bias in the job market to find equal employment opportunities.

Land Conservation

These land conservation prompts provide a foundation for storytelling that showcases the importance of preserving natural landscapes and habitats. They highlight the efforts of dedicated individuals and organizations in safeguarding land from development, restoring damaged areas, and protecting ecosystems for future generations. The prompts touch upon the value of community engagement, historical significance, and the interconnectedness between land, wildlife, and human livelihoods. These stories will help draw in more supporters and strengthen the relationships you have with your donors.

1. Share the story of a community that came together to save a pristine wilderness area from being converted into a housing development.
2. Tell the story of a passionate land conservationist who spent years advocating for the protection of a rare and endangered species' habitat.
3. Highlight the journey of a damaged ecosystem that was restored to its former glory through the collaborative efforts of volunteers and conservation organizations.
4. Share the story of a historic landmark that was preserved and transformed into a nature reserve, showcasing the importance of honoring our cultural and natural heritage.
5. Tell the story of a family who donated their land to a conservation organization, ensuring its perpetual protection and providing a legacy for generations to come.
6. Highlight the impact of a land conservation project that created sustainable livelihoods for local communities while preserving the surrounding environment.
7. Share the story of a dedicated team of scientists and researchers working on the front lines of land conservation, uncovering new insights and strategies to protect fragile ecosystems.
8. Tell the story of a landowner who partnered with a conservation organization to implement sustainable farming practices, showcasing the harmony between land stewardship and agricultural production.
9. Highlight the efforts of a conservation organization in combating deforestation and promoting reforestation, emphasizing the importance of preserving forests as vital carbon sinks.
10. Share the story of a watershed conservation project that improved water quality, safeguarding the health and well-being of both human and aquatic communities.
11. Tell the story of a community garden initiative that transformed vacant urban lots into thriving green spaces, fostering a sense of community, and promoting sustainable food production.
12. Highlight the impact of a land conservation project in protecting critical habitats for migratory birds, emphasizing the interconnectedness between land preservation and wildlife conservation.
13. Share the story of a coastal conservation effort that aimed to safeguard fragile marine ecosystems and protect endangered marine species.
14. Tell the story of a grassroots movement that successfully lobbied for the creation of a new national park, celebrating the power of collective action in preserving our natural treasures.
15. Highlight the transformative impact of a land conservation project on the local economy, attracting ecotourism and providing sustainable job opportunities for the community.
16. Share the story of a land trust organization that

formed partnerships with indigenous communities, respecting their cultural heritage and incorporating traditional ecological knowledge into conservation efforts.

17. Tell the story of a land conservation project that focused on urban greenspace development, creating accessible and inclusive recreational areas for all members of the community.
18. Highlight the role of land conservation in mitigating the impacts of climate change, showcasing projects that protect natural carbon sinks and enhance climate resilience.
19. Share the story of a land conservation volunteer who dedicated their time and skills to restoring degraded lands, inspiring others to take action and make a difference.
20. Tell the story of a land conservation organization's journey to acquire and protect a significant parcel of land, showcasing the long-term vision and determination required to safeguard natural landscapes.

Legal Aid

These storytelling prompts serve as a powerful way to convey the impact of legal aid services in championing justice and changing lives. By sharing these stories, you can raise awareness, inspire empathy, and demonstrate the critical role legal aid plays in ensuring equal access to justice for all.

1. Share a story about a family who lost everything due to a wrongful eviction case that was ultimately won thanks to the help of legal aid.
2. Tell a story about a person who was falsely accused of a crime and was able to clear their name with the help of a pro bono lawyer.
3. Share a story about a woman who was a victim of domestic violence and was able to get a restraining order and custody of her children with the help of legal aid.
4. Tell a story about a man who was facing deportation and was able to stay in the country with the help of a legal aid attorney.
5. Share a story about a tenant who was being harassed by their landlord and was able to break their lease and get compensation thanks to legal aid.
6. Tell a story about a group of protesters who were arrested during a demonstration and were able to have their charges dropped with the help of a pro bono lawyer.
7. Share a story about a person who was denied disability benefits and was able to appeal their case and win with the help of legal aid.
8. Tell a story about a family who was facing foreclosure and was able to keep their home thanks to the assistance of a legal aid organization.
9. Share a story about a person who was wrongly terminated from their job and was able to get their job back and back pay with the help of a pro bono lawyer.
10. Tell a story about a victim of identity theft who was able to clear their credit report and restore their financial stability with the help of legal aid.
11. Share a story about a group of workers who were not being paid minimum wage and were able to receive back pay and compensation thanks to legal aid.
12. Tell a story about a small business owner who was being unfairly sued by a competitor and was able to defend their business with the help of a pro bono lawyer.
13. Share a story about a person who was the victim of police brutality and was able to file a successful lawsuit thanks to the assistance of legal aid.
14. Tell a story about a group of tenants who were able to organize and fight for their rights thanks to the support of a legal aid organization.
15. Share a story about a family who was facing bankruptcy and was able to get back on their feet thanks to the guidance of a legal aid attorney.
16. Tell a story about a person who was facing a difficult divorce and was able to get a fair settlement and custody agreement with the help of legal aid.

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17. Share a story about a tenant who was living in dangerous and unsanitary conditions and was able to get their landlord to make repairs thanks to the assistance of legal aid.
18. Tell a story about a person who was the victim of discrimination in the workplace and was able to file a successful complaint with the help of a pro bono lawyer.
19. Share a story about a person who was wrongly convicted of a crime and was able to have their case overturned with the help of legal aid.
20. Tell a story about a group of activists who were fighting against a discriminatory policy and were able to get it changed thanks to the legal support of a pro bono lawyer.

Low-Income Housing

These storytelling prompts for low-income housing allow organizations to share impactful stories that highlight the transformative power of affordable housing. By sharing stories of families finding stable homes, individuals overcoming homelessness, and communities revitalizing neighborhoods, organizations can demonstrate the positive impact of their work. Through these stories, organizations can engage donors, raise awareness, and advocate for the continued support of low-income housing initiatives.

1. Share a story of a family who finally found stable housing after years of living in their car, and how it transformed their lives.
2. Tell a story of a senior citizen who was able to age in place thanks to affordable housing, and the sense of security it provided.
3. Share the story of a single mother who was able to escape an abusive relationship with the help of subsidized housing, and how it empowered her to start anew.
4. Tell a story of a formerly homeless person who now has a place to call home, and how it has given them hope and stability.
5. Share the story of a veteran who was struggling

- with homelessness and found a safe and stable place to live, and the positive impact it had on their well-being.
6. Tell a story of a young person who was able to stay in school and pursue their dreams thanks to affordable housing, and the opportunities it opened for them.
7. Share the story of a family who was able to save money for their children's education because their housing costs were lower, and how it improved their future prospects.
8. Tell a story of a person with a disability who needs or found an accessible apartment and how it improved their quality of life.
9. Share the story of a formerly incarcerated person who was able to start a new life with the help of affordable housing, and the second chance it provided.
10. Tell a story of a family who was able to avoid eviction and stay in their home thanks to rental assistance, and the relief it brought to their lives.
11. Share the story of a person who was able to move closer to their job thanks to affordable housing near public transportation, and the positive impact it had on their commute and work-life balance.
12. Tell the story of a mother who was able to provide a stable home for her children after experiencing financial hardship, and the sense of security it gave them.
13. Share the story of a person who was able to access supportive services like job training and mental health services thanks to affordable housing, and the holistic support it provided.
14. Tell the story of a family who was able to reunite after being separated due to housing instability, and the joy of being together again in a safe and stable home.
15. Share the story of a person who was able to escape homelessness and rebuild their life with the help of supportive housing, and the transformation they experienced.
16. Tell a story of a formerly homeless person who

now has a sense of community and belonging in their new home, and the positive impact on their social connections and well-being.

17. Share the story of a person who was able to stay in their neighborhood and avoid displacement due to rising rents, and the preservation of their community ties.
18. Tell the story of a family who was able to afford a safe and healthy home after living in a substandard housing situation, and the improvements it brought to their health and well-being.
19. Share the story of a person who was able to build financial stability and save for the future thanks to affordable housing, and the opportunities it created for long-term success.
20. Tell the story of a community that was able to revitalize a neighborhood with the help of affordable housing developments, and the positive changes it brought to the area's vibrancy and inclusivity.

Medical Device Provider

These storytelling prompts for a medical device provider allow organizations to showcase the transformative impact of their work. Through stories of patients regaining independence, pursuing passions, and improving their quality of life, organizations can highlight the importance of medical devices in enhancing patient well-being. By sharing these stories, organizations can engage donors, inspire volunteers, and raise awareness about their mission to improve healthcare accessibility and empower patients.

1. Share a story of how a patient's life was transformed after receiving a medical device through your organization.
2. How has your nonprofit collaborated with medical professionals to ensure patients receive the appropriate medical devices?
3. Highlight a donor's story of why they decided to support your organization and its mission.

4. Share a story about how your organization helped a patient obtain a medical device that was not covered by insurance.
5. Tell the story of a patient who was unable to work because of a medical condition and how your organization helped them get back to work with the aid of a medical device.
6. Highlight the impact that your organization has made on the lives of patients and their families in your community.
7. Share a story about a patient who was able to pursue their passion thanks to a medical device provided by your nonprofit.
8. Tell the story of a volunteer who went above and beyond to ensure patients received the best medical devices possible.
9. Highlight the work that your nonprofit does to advocate for the rights of patients to receive necessary medical devices.
10. Share a story about a patient who was unable to afford a much-needed medical device and how your organization was able to provide it for free.
11. Tell the story of a patient who was able to regain their independence with the help of a medical device provided by your nonprofit.
12. Highlight the innovative ways that your nonprofit is working to provide medical devices to patients in need.
13. Share a story about a patient who was able to return to their favorite activities thanks to a medical device provided by your organization.
14. Tell the story of a patient who was able to improve their quality of life with the help of a medical device provided by your nonprofit.
15. Highlight the impact that your nonprofit has had on reducing healthcare costs for patients by providing necessary medical devices.
16. Share a story about a patient who was able to continue working despite a medical condition thanks to a medical device provided by your organization.
17. Tell the story of a patient who was able to travel and explore the world thanks to a medical

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device provided by your nonprofit.

- 18.** Highlight the work that your nonprofit does to ensure patients have access to medical devices regardless of their ability to pay.
- 19.** Share a story about a patient who was able to participate in a clinical trial thanks to a medical device provided by your organization.
- 20.** Tell the story of a volunteer who was inspired to start a fundraiser for your nonprofit after seeing the impact that it had on patients in their community.

Music Programs

Music programs have the power to transform lives, promote inclusivity, and foster creativity. Through stories of participants whose lives have been changed by music, programs can highlight the positive impact they have on individuals and communities. These stories can showcase the diversity and collaboration that music brings, whether it's connecting people from different backgrounds or promoting cultural preservation. By sharing these stories, organizations can engage supporters, inspire future musicians, and emphasize the importance of music as a catalyst for personal growth and social change.

- 1.** Share a story of how music changed the life of one of your program's participants.
- 2.** Tell a story of how music has brought together people from different backgrounds in your community.
- 3.** Share a success story of one of your program's alumni who has gone on to pursue a career in music.
- 4.** Tell a story of how your program has helped to bring music education to a school or community that previously did not have access to it.
- 5.** Share a story of how your program has helped to preserve a traditional or cultural music genre.
- 6.** Tell a story of how your program has helped to

support local musicians and performers.

- 7.** Share a story of how your program has helped to create opportunities for youth to perform and showcase their musical talents.
- 8.** Tell a story of how music has helped to heal and bring comfort to individuals or communities in times of crisis or tragedy.
- 9.** Share a story of how your program has helped to promote diversity and inclusivity in the music industry.
- 10.** Tell a story of how your program has helped to foster collaboration and creative expression among musicians.
- 11.** Share a story of how music has helped to connect individuals who may have otherwise felt isolated or alone.
- 12.** Tell a story of how your program has helped to provide musical therapy for individuals with physical or mental health challenges.
- 13.** Share a success story of a young musician who has developed their skills and confidence through your program.
- 14.** Tell a story of how your program has helped to promote music as a viable career option for young people.
- 15.** Share a story of how your program has helped to support the creation and performance of new, original music.
- 16.** Tell a story of how your program has helped to create a sense of community among musicians and music lovers in your area.
- 17.** Share a story of how music has helped to bring people together across generations.
- 18.** Tell a story of how your program has helped to provide access to instruments and other resources for aspiring musicians who may not have been able to afford them.
- 19.** Share a story of how your program has helped to bridge cultural or language barriers through music.
- 20.** Tell a story of how music has helped to inspire positive social change or activism.

Political Action

Political action is driven by personal experiences, moments of empowerment, and a desire for change. By sharing stories of individuals who have been impacted by political issues and activism, organizations can inspire others to get involved. These stories can highlight the importance of addressing political injustices, engaging in meaningful conversations, and advocating for policy changes. By sharing stories of progress, lessons learned, and the significance of specific issues, organizations can mobilize supporters and foster a sense of pride and purpose in their political communities. Through storytelling, political action becomes relatable, empowering, and instrumental in shaping a more just and equitable society.

1. Share a story about a moment when you felt empowered to make a change in your community, and the impact it had.
2. Reflect on how politics has personally affected your life, or the lives of people close to you, and share a story that captures those experiences.
3. Describe a time when you witnessed a political injustice or inequality that you felt passionately about, and the actions you took to address it.
4. Share a story about a political leader who inspired you or motivated you to act, and the lasting influence they had on your political journey.
5. Reflect on a conversation you had with someone who held different political views and share a story about how that exchange shaped your perspective or challenged your beliefs.
6. Describe a specific policy or issue where your organization made a positive impact and share a story that highlights the outcomes achieved.
7. Discuss political issues that you believe deserve more attention, explain why they are important to you, and share a story that illustrates their significance.
8. Share a story about your involvement in a political campaign, detailing your experiences and the lessons learned during the process.
9. Reflect on a time when you faced criticism or backlash for your political beliefs or actions and share a story about how you navigated and responded to those challenges.
10. Describe how your organization is working to create change at the local level and share a story that exemplifies the progress made.
11. Discuss how you stay motivated and engaged in the political process despite facing obstacles and share a story that demonstrates your perseverance.
12. Share a story about when you witnessed the power of collective action and activism, and the impact it had on advancing your cause.
13. Discuss the issue you consider the most important facing our country today and share a story that sheds light on the urgency and significance of addressing it.
14. Share a story about a political figure who made a positive impact on the world, and the inspiration they provided for your own political journey.
15. Reflect on the influence of social media on politics and political activism and share a story that showcases its role in shaping political discourse.
16. Describe a time when you were able to change someone's mind or perspective on a political issue through storytelling or dialogue, and the lessons learned from that experience.
17. Share a story about your participation in a political protest or demonstration, highlighting the emotions, actions, and impact of the event.
18. Reflect on a moment of discouragement or defeat in your political work and share a story that illustrates how you overcame adversity and regained motivation.
19. Discuss the biggest challenges facing political activists today and share a story that explores innovative approaches or solutions to overcome those challenges.

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20. Share a story about a moment when you felt proud to be part of a political movement or community, and the sense of purpose and accomplishment it brought.

Research

Research is driven by curiosity and the desire to make a difference. By sharing inspiring stories, breakthroughs, and real-life impact, organizations communicate the significance of their work. They highlight challenges, collaborations, ethics, technology, and engage the public. By sharing inspiring stories, breakthroughs, and real-life impact, organizations communicate the significance of their work. They highlight challenges, collaborations, ethics, technology, and engage the public. Through stories, research becomes relatable, impactful, and integral to engaging the public on complex issues.

1. Share a story about what inspired you to get into this field of research.
2. Tell a story about the most significant breakthroughs your organization has made.
3. Write a story on how your research is making a difference in the world.
4. Share stories about the biggest challenges you face in your research.
5. Share some stories of individuals or communities that have been impacted by your research.
6. Write about how your organization decides on which research projects to pursue.
7. Tell a story about how you ensure the accuracy and reliability of your research findings.
8. Describe the impact your research has had on public policy or regulation.
9. Tell a story about how collaboration with other organizations or individuals plays a part in your research.
10. Tell a story about how you balance the need for scientific rigor with the need to communicate your findings to a wider audience.
11. Share a story about the ethical considerations

involved in your research.

12. Write a story about your organization's vision for the future of your field.
13. Show how your research addresses the issues of diversity and inclusivity.
14. Speak to the role of technology in your research.
15. Tell a story about how you engage and involve the general public in your research efforts.
16. Share a story about any unexpected or surprising results that your research has uncovered?
17. Tell a story about how you measure the success of your research efforts.
18. Share any upcoming or current research projects that you are particularly excited about.
19. Tell a story about how you stay current with advancements and new developments in your field.
20. Share a story about any ongoing challenges or obstacles that your organization faces in pursuing its research goals.

Scholarship Programs

By using these story prompts, organizations can engage donors, inspire supporters, and create a deeper understanding of the transformative power of scholarships. These prompts enable the sharing of personal narratives, showcasing the real-life journeys of scholarship recipients and the life-changing opportunities provided. The stories you create from these prompts will help evoke empathy, drive donations, and motivate others to support education and create lasting change.

1. Tell the story of a scholarship recipient who faced significant challenges but still managed to achieve academic success.
2. Share how the scholarship program has evolved over time and how it has impacted the lives of the recipients.
3. Highlight the ways in which scholarship recipients have given back to their communities after completing their education.

4. Discuss how the scholarship program has contributed to increasing diversity and equity in higher education.
5. Share the success stories of scholarship recipients who have gone on to become leaders in their field.
6. Tell the story of a scholarship recipient who was the first in their family to attend college.
7. Discuss how the scholarship program has helped to break the cycle of poverty for low-income students.
8. Share the impact that the scholarship program has had on the local community and economy.
9. Highlight the ways in which the scholarship program has partnered with local businesses and organizations to provide additional resources and support.
10. Tell the story of a scholarship recipient who faced significant barriers due to their race, gender, or socioeconomic status.
11. Discuss how the scholarship program has adapted to meet the changing needs of students and the community.
12. Share the ways in which the scholarship program has helped to create a more educated and skilled workforce in the region.
13. Tell the story of a scholarship recipient who overcame significant academic or personal challenges to pursue their dreams.
14. Highlight the ways in which the scholarship program has helped to improve access to higher education for underrepresented groups.
15. Discuss the importance of mentorship and support for scholarship recipients in achieving their goals.
16. Share the impact that the scholarship program has had on the academic and career paths of its recipients.
17. Tell the story of a scholarship recipient who made a significant impact in their community.
18. Discuss how the scholarship program has helped to increase retention and graduation rates among students.
19. Highlight partnerships and collaborations that the scholarship program has formed with other educational institutions and organizations.
20. Share the future goals and plans for the scholarship program, including expanding its reach and impact.

Senior Citizens

These prompts highlight the transformative experiences of seniors, showcasing the support, companionship, and resources provided. These narratives evoke empathy, increase awareness, and inspire support for the well-being of seniors in the community. The stories you create from these prompts will motivate individuals to contribute, volunteer, and improve the quality of life for seniors.

1. Tell the story of a senior who felt alone and isolated before finding companionship and support through your organization.
2. Share the experience of a senior who was able to stay in their own home and maintain their independence with the help of your services.
3. Highlight the impact of your organization on the mental health and well-being of seniors in your community.
4. Discuss how your organization has helped seniors navigate the challenges of technology and stay connected with their loved ones.
5. Share the story of a senior who was able to find new purpose and meaning in their life through volunteering with your organization.
6. Discuss ways your organization helps seniors improve their physical health and mobility.
7. Tell the story of a senior who was able to receive specialized care and support through your organization during a health crisis.
8. Share the experience of a senior who was able to reconnect with old friends and make new ones through your social events and activities.
9. Highlight the ways your organization is advocating for policy changes and improvements to benefit seniors in your community.

10. Discuss the ways your organization is working to combat ageism and promote respect for seniors in your community.
11. Share the story of a senior who was able to access resources and support to overcome financial hardship through your organization.
12. Discuss how your organization has helped seniors maintain their connection to their cultural heritage and community.
13. Tell the story of a senior who was able to find renewed purpose and joy in life through your arts and cultural programs.
14. Highlight the ways your organization is providing specialized care and support for seniors with dementia or Alzheimer's.
15. Share the experience of a senior who was able to improve their nutrition and access healthy food through your organization.
16. Discuss how your organization is helping seniors navigate the complexities of Medicare and other healthcare systems.
17. Share the story of a senior who was able to find hope and support during a difficult time through your counseling or therapy services.
18. Highlight ways your organization is providing legal support and advocacy for seniors in need.
19. Discuss how your organization is working to provide affordable and accessible housing options for seniors.
20. Tell the story of a senior who was able to find new joy and purpose in life through your travel and adventure programs.



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Sports

These sports story prompts enable nonprofit organizations to effectively communicate their mission, engage supporters, and highlight the transformative power of sports. By sharing inspiring stories of athletes overcoming obstacles, providing opportunities for underprivileged youth, promoting inclusivity, and leveraging sports for social impact, nonprofits can showcase the tangible benefits of their programs. These stories inspire empathy, drive donations, and foster community engagement, ultimately strengthening the organization's impact and creating lasting change.

1. Share a story of a young athlete who overcomes physical and emotional barriers to become a champion in their sport, inspiring others with their determination and resilience.
2. Tell a story how a nonprofit organization provides sports equipment and training for underprivileged youth who would not otherwise have access, giving them opportunities to pursue their athletic dreams.
3. Share the story of a professional athlete who uses their platform to raise awareness and funds for a cause they are passionate about, leveraging the power of sports for positive social impact.
4. Tell a story how a sports team rallies behind a teammate who is battling a life-threatening illness, raising funds and awareness for their treatment and recovery, demonstrating the true meaning of team unity and support.
5. Share a story of a young athlete who trains and competes while also coping with a chronic illness, inspiring others in their community with their strength and perseverance.
6. Tell a story how a nonprofit organization provides opportunities for individuals with disabilities to participate in sports and athletic activities, promoting inclusivity and empowering them to showcase their abilities.

7. Share the story of a sports league that partners with a nonprofit to provide mentorship and support to at-risk youth in the community, using sports as a vehicle for personal growth and positive change.
8. Tell a story how a community comes together to build a new sports facility for their youth, with the help of a local nonprofit, creating a space for athletic development and community engagement.
9. Share the story of a former athlete who starts a nonprofit to provide scholarships and resources for aspiring athletes who come from disadvantaged backgrounds, giving them opportunities to pursue their athletic dreams.
10. Tell a story how a nonprofit organization hosts a sports tournament to raise funds and awareness for a specific cause or organization, bringing the community together in the spirit of sportsmanship and philanthropy.
11. Share the story of a coach or mentor who helps a young athlete overcome a major setback or injury to get back in the game, instilling resilience and inspiring them to never give up.
12. Tell a story how a team member overcomes their own personal struggles to become a key player and leader on their sports team, exemplifying the transformative power of sports in personal growth and development.
13. Share the story of a community that rallies behind a sports team after a natural disaster, using the team as a symbol of hope and resilience, bringing the community together in the face of adversity.
14. Tell a story how a nonprofit organization provides sports and fitness programs for senior citizens to help them stay active and healthy, enhancing their overall well-being and quality of life.
15. Share the story of a group of athletes who come together to break a world record or accomplish a major athletic feat, raising funds and awareness for a specific cause, inspiring others to push their limits for a greater purpose.
16. Tell a story how a nonprofit organization provides financial and emotional support for families of athletes who are injured or killed while participating in sports, offering a safety net and a sense of community in times of crisis.
17. Share the story of a team of athletes who participate in a charity event or fundraising challenge, pushing themselves to their limits for a good cause, embodying the spirit of sportsmanship and philanthropy.
18. Tell a story how a young athlete uses their skills and passion for their sport to bring attention to an important social issue or cause, using sports as a platform for advocacy and social change.
19. Share the story of a community that hosts a fundraising event, such as a sports tournament or fun run, to raise funds for a local nonprofit, combining the joy of sports with the power of giving back to the community.
20. Tell a story how a sports league partners with a nonprofit to promote inclusion and diversity in sports, encouraging athletes of all backgrounds to participate and succeed, fostering a culture of equality and opportunity.

Technology Provider

Using these story prompts, an organization can effectively showcase the transformative power of technology. By sharing stories of how donated laptops bridge the digital divide, apps revolutionize healthcare, and coding classes empower underrepresented individuals, your organization can engage donors, demonstrate your impact, and attract support. These stories highlight your organization's innovative initiatives, technological solutions, and ability to address pressing societal challenges through the power of technology.

1. Share a story of how a company's donation of laptops helped bridge the digital divide for low-income families.
2. Tell a story of how an app developed by a nonprofit changed how people track their health.

3. Share a story of how a nonprofit's coding classes empowered a new generation of under-represented individuals in tech.
4. Tell a story of how an organization provided refurbished computers to schools and non-profits to help bridge the digital divide.
5. Share a story of how a non-profit used drones to map and monitor deforestation in an effort to protect vulnerable ecosystems.
6. Tell a story of how a charity developed a virtual reality program to help people with PTSD cope with their symptoms.
7. Share a story of how an organization developed an online platform connecting volunteers with non-profits in need of technical support.
8. Tell a story of how a non-profit developed an AI-powered chatbot to help people in crisis get the support they need.
9. Share a story of how a charity developed a mobile app to help people track their carbon footprint and reduce their impact on the environment.
10. Tell a story of how an organization developed a platform to match low-income individuals with affordable tech training opportunities.
11. Share a story of how a non-profit developed a website that aggregates information on local government meetings to increase transparency.
12. Tell a story of how a charity developed a mobile app to connect local farmers with nearby consumers, promoting sustainable agriculture.
13. Share a story of how an organization developed an online platform to help people access mental health services remotely.
14. Tell a story of how a non-profit developed a tool to track and monitor hate speech online in an effort to combat hate crimes.
15. Share a story of how a charity developed a platform to connect students with free coding and tech courses online.
16. Tell a story of how an organization developed an app to help refugees navigate their new communities and access local resources.
17. Share a story of how a non-profit developed a

platform that connects people experiencing homelessness with housing opportunities and support services.

18. Tell a story of how a charity developed an online platform to help people access job training and career development resources.
19. Share a story of how an organization developed an app to help people with disabilities navigate public transportation systems.
20. Tell a story of how a non-profit developed a tool to monitor air quality in cities and promote policies to improve public health.

Therapy

Using these story prompts, the nonprofit organization can effectively communicate the transformative power of therapy. These stories inspire hope and highlight the dedication of therapists. They showcase the positive impact of therapy on individuals, relationships, addiction recovery, trauma healing, and more. Sharing these stories helps raise awareness, reduce stigma, and emphasize the importance of affordable and culturally sensitive therapy for all.

1. Share a story about a client who overcame a difficult childhood with the help of therapy.
2. Highlight a therapist who has gone above and beyond to help their clients.
3. Tell the story of a group therapy session where participants found support and healing through sharing their experiences.
4. Describe how therapy has helped a client manage their mental health and lead a more fulfilling life.
5. Share a story about how therapy has helped a couple work through their relationship issues and strengthen their bond.
6. Highlight a therapist who specializes in a unique or unconventional approach to therapy.
7. Share a story about a client who was hesitant to try therapy but ultimately found it to be life changing.

8. Highlight the positive impact therapy can have on families and relationships.
9. Share a story about a client who received therapy as part of their addiction recovery process and was able to maintain sobriety.
10. Highlight a therapist who has made a significant impact in their community through their work.
11. Share a story about a client who was struggling with a serious illness and found comfort and support through therapy.
12. Highlight the importance of culturally sensitive therapy for clients from diverse backgrounds.
13. Share a story about a client who was able to process and heal from a traumatic experience through therapy.
14. Describe the benefits of art therapy and share a story about a client who found healing through creative expression.
15. Share a story about a client who received therapy to cope with the stress of caregiving for a loved one.
16. Highlight the impact therapy can have on children and youth who are experiencing mental health challenges.
17. Share a story about a therapist who has helped clients with chronic pain or illness manage their symptoms and improve their quality of life.
18. Describe the benefits of animal-assisted therapy and share a story of a client who found comfort through working with therapy animals.
19. Share a story about a therapist who has helped clients manage their anxiety and depression through mindfulness and meditation practices.
20. Highlight the importance of access to affordable therapy for individuals and families in need.

Transportation Services

Share stories of individuals who secured jobs, accessed healthcare, pursued education, maintained independence, and attended significant events through your organization's transportation services. These stories showcase the positive impact on lives, fostering economic opportunities, well-being, and community connections. By utilizing these story prompts, you can effectively communicate the tangible benefits of your services, inspiring support and engagement from donors and supporters.

1. Share a story of a person who was able to secure a job because of the organization's transportation services. They overcame the barrier of unreliable public transportation and arrived on time for their interviews, impressing the employer with their dedication and commitment.
2. Tell a story about a volunteer who donates their time to drive people to medical appointments. They selflessly dedicate their days to ensuring that individuals in need receive the necessary healthcare by providing reliable transportation and compassionate support.
3. Share a story about a student who was able to attend school regularly because of the organization's transportation services. With their consistent access to transportation, they overcame obstacles like long commutes and unreliable transportation options, enabling them to pursue their education and achieve academic success.
4. Tell a story about a senior citizen who was able to maintain their independence because of the organization's transportation services. Through the reliable and accessible transportation provided, they retained their freedom to engage in social activities, run errands, and attend medical appointments, enhancing their quality of life.

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5. Share a story about a person who was able to attend a job interview because of the organization's transportation services. Overcoming the challenge of limited personal transportation, they seized an employment opportunity and showcased their potential, ultimately securing the job.
6. Tell a story about a family who was able to visit a loved one in the hospital because of the organization's transportation services. Despite distance or financial constraints, the organization's transportation support enabled them to be present during a crucial time, offering comfort and support to their loved one.
7. Share a story about a person who was able to attend a support group meeting because of the organization's transportation services. They found solace and connection through the support group, and the reliable transportation allowed them to actively participate in their journey of healing and personal growth.
8. Tell a story about a volunteer who was inspired to become a driver for the organization after receiving services themselves. Their own positive experience motivated them to give back, ensuring that others can benefit from the same reliable transportation services that made a difference in their own life.
9. 9. Share a story about a person who was able to attend a funeral because of the organization's transportation services. Despite facing logistical challenges during a difficult time, the support provided by the organization allowed them to pay their final respects and find closure.
10. Tell a story about a community event that was made possible because of the organization's transportation services. The accessible transportation offered by the organization allowed community members, regardless of their individual means of transportation, to come together, fostering unity and a sense of belonging.
11. Share a story about a person who was able to attend a court hearing because of the organization's transportation services. Overcoming barriers to justice, they accessed reliable transportation that ensured their voice was heard and their rights were upheld.
12. Tell a story about a disabled person who was able to maintain their employment because of the organization's transportation services. With the support of accessible transportation, they overcame mobility challenges and maintained their independence, contributing their skills and expertise to the workforce.
13. Share a story about a veteran who was able to attend a medical appointment at the VA hospital because of the organization's transportation services. The organization's reliable transportation ensured they received essential healthcare services, honoring their sacrifice and commitment to the nation.
14. Tell a story about a family who was able to attend their child's graduation because of the organization's transportation services. Despite facing logistical obstacles, the organization's support allowed the family to share in the joy and celebration of their child's milestone achievement.
15. Share a story about a person who was able to attend a job training program because of the organization's transportation services. Overcoming the challenge of transportation barriers, they accessed valuable skills and knowledge, empowering them to pursue new employment opportunities.
16. Tell a story about a person who was able to attend a religious service because of the organization's transportation services. The organization's support ensured that they could participate in their spiritual community, finding solace, connection, and a sense of belonging.
17. Share a story about a person who was able to attend a mental health appointment because of the organization's transportation services. Overcoming obstacles to accessing crucial mental health services, the organization's transportation support enabled them to

prioritize their well-being and receive the care they needed.

18. Tell a story about a volunteer who was able to help an elderly person grocery shop because of the organization's transportation services. By providing accessible transportation, the organization facilitated connections between volunteers and seniors, fostering meaningful relationships and ensuring access to essential resources.
19. Share a story about a person who was able to attend a job fair because of the organization's transportation services. Overcoming transportation barriers, they seized the opportunity to connect with potential employers, paving the way for new career prospects and economic stability.
20. Tell a story about a person who was able to attend a job interview and was subsequently hired because of the organization's transportation services. By ensuring their punctuality and reliability, the organization played a crucial role in their successful journey to gainful employment.

Veterans

Using these story prompts, your organization can communicate its mission and impact to donors, showcasing the benefits for veterans. When you craft your stories to show how you support veterans who are in transition, who suffer from mental health, who need job training, and how you help them with healthcare, your stories will inspire more support for your cause.

1. Share a story about a veteran who overcame a challenge with the help of your organization.
2. Highlight how your organization supports veterans transitioning back into civilian life.
3. Tell a story about a veteran who found a new sense of purpose through your organization's programs.
4. Explain how your organization helps veterans

struggling with PTSD and other mental health issues.

5. Share a story about a veteran who was able to reunite with family members thanks to your organization.
6. Highlight how your organization provides job training and employment opportunities for veterans.
7. Tell a story about a veteran who received critical medical care or treatment through your organization.
8. Explain how your organization advocates for policies and programs that benefit veterans.
9. Share a story about a veteran who found a sense of community and belonging through your organization.
10. Highlight how your organization supports the families of veterans.
11. Tell a story about a veteran who was able to achieve a personal goal with the help of your organization.
12. Explain how your organization provides financial assistance to veterans in need.
13. Share a story about a veteran who was able to overcome addiction with the help of your organization.
14. Highlight how your organization supports homeless veterans and helps them find stable housing.
15. Tell a story of a veteran who was able to achieve educational goals thanks to your organization.
16. Explain how your organization supports veterans who have been victims of domestic violence.
17. Share a story about a veteran who found a renewed sense of purpose through your organization's volunteer opportunities.
18. Highlight how your organization provides legal assistance and advocacy for veterans.
19. Tell a story about a veteran who was able to start a small business thanks to your organization's support.
20. Explain how your organization supports veterans' access to healthcare and other vital services.

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World Events

Using these story prompts allows the nonprofit organization to effectively communicate the impact of world events on their work. By sharing compelling stories of how natural disasters, pandemics, political unrest, and other significant events affect the people, animals, and communities they serve, the organization can engage donors and supporters. These stories create a deeper understanding of the challenges faced and the importance of the nonprofit's mission, ultimately inspiring greater empathy and support for their vital work.

1. Write a story about how a natural disaster impacted the people or animals the nonprofit serves.
 2. Write a story about what new challenges arose for the nonprofit during the COVID-19 pandemic.
 3. Share a story about how political unrest in a particular country affected the organization's ability to operate there.
 4. Write a story about how climate change affects the work of the nonprofit.
 5. Write a story about how a war or conflict in a particular region impacts the nonprofit's ability to provide aid or services.
 6. Write a story about how a major economic downturn affects the people or communities the nonprofit serves.
 7. Write a story about how a major technological advancement or change affects the nonprofit's operations or approach.
 8. Write a story about how a major cultural shift impacts the work of the nonprofit.
 9. Write a story about how a major shift in government policies affects the nonprofit's work.
 10. Write a story about how a major humanitarian crisis affected the nonprofit's work.
 11. Write a story about how a major public health crisis, such as a pandemic, affected the nonprofit's work.
 12. Write a story about how a major environmental disaster, such as an oil spill, affected the nonprofit's work.
 13. Write a story about how a major social movement, such as Black Lives Matter, impacted the nonprofit's approach or focus.
 14. Write a story about how a major scientific breakthrough impacts the nonprofit's work or approach.
 15. Write a story about how a major shift in public opinion or awareness about a particular issue affects the nonprofit's work.
 16. Write a story about how a major event, such as the Olympics or a royal wedding, impacted the nonprofit's work or approach.
 17. Write a story about how a major change in funding or fundraising strategies affects the nonprofit's operations.
 18. Write a story about how a major legal or regulatory change affects the nonprofit's work.
 19. Write a story about how a major change in technology or communication affects the nonprofit's approach to outreach or fundraising.
 20. Write a story about how a major disaster or crisis in another part of the world impacted the nonprofit's work or focus.
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9

The Process For Creating Your Own Unique Story Prompts

Creating your own list of story prompts is an invaluable skill for anyone at a nonprofit.

By developing a personalized collection of prompts, you're equipping yourself with a powerful tool to engage and inspire your donors, supporters, and community. These prompts serve as a wellspring of creative ideas, allowing you to consistently craft compelling stories that resonate with your audience.

Having your own list ensures that you have a ready resource to tap into whenever you need fresh inspiration for your storytelling efforts. With a tailored list of story prompts, you'll have the ability to evoke emotions, connect deeply with your audience, and drive action, ultimately making a lasting impact for your cause. Here's a process to help you come up with your own story prompts:

1. Research Start by researching your different programs and subjects that are relevant to your organization's mission. This involves exploring the goals and challenges of your beneficiaries. Delve into their unique experiences, achievements, and struggles to uncover potential story angles.

2. Understand Your Audience It's important to have a deep understanding of your target audience (who you'll be telling stories to). Consider their interests, values, and emotional triggers. This helps tailor the prompts to resonate with your specific audience, ensuring they'll connect with the stories on a personal level.

3. Brainstorm Engage in an active brainstorming sessions to generate a wide range of ideas. This involves free-flowing thinking, where you jot down any concept or theme that comes to mind. Let your creativity flow without judgment, allowing even unconventional or out-of-the-box ideas to emerge.

4. Refine and Select After the brainstorming session, review and refine the ideas. Consider their relevance, potential impact, and alignment with the objectives of the fundraising campaign or project you're working on. Focus on ideas that have the potential to evoke emotions, create connection, and drive engagement.

5. Theme Development Once you have a pool of potential ideas, categorize them into themes or categories based on commonalities. This helps organize the prompts and provides structure for the storytelling process. Each theme represents a specific aspect of your nonprofit's work, beneficiaries, or impact.

6. Craft the Prompts With the themes identified, work on crafting the story prompts themselves. Ensure that each prompt is concise, clear, and evocative. Prompts are designed to spark creativity, inspire storytelling, and provide a starting point for crafting compelling narratives. They can be open-ended, specific to a particular scenario, or focused on a particular emotion or outcome. (Use the prompts in this book as a reference.)

7. Iterate and Review Once the initial set of prompts is created, review and iterate to ensure they are impactful and aligned with your goals. This may involve refining the language, adjusting the tone, or adding additional prompts based on feedback or further research.

Throughout the process, aim to strike a balance between creativity, relevance, and emotional resonance. The goal is to create a diverse range of story prompts that can serve as powerful tools for engaging your audience, connecting with donors, and making a lasting impact in your community.

Engage your donors on a deeper level.

Find out how at NonprofitStorytellingConference.com

From Story Prompts to Storytelling Mastery

Join Us at the Nonprofit Storytelling Conference!

Just as music has the power to stir our emotions, storytelling has an incredible ability to captivate our hearts and minds. It's fascinating to consider that while countless songs evoke a wide range of emotions, they all draw from the same fundamental library of musical notes. In a similar way, storytelling uses the rich palette of words to craft narratives that resonate with our souls.

A skilled musician understands the importance of timing, pacing, and dynamics in delivering a powerful performance. And just like a skilled musician, a master storyteller knows how to structure their story, build suspense, and create moments of impact. They understand the nuances of character development, plot twists, and the delicate balance between tension and resolution.

How can you harness this power and become a masterful storyteller?

Come to the Nonprofit Storytelling Conference where you'll join a community of passionate storytellers, visionaries, and change-makers

who understand the tremendous influence that stories hold. Through immersive workshops, enlightening discussions, and expert-led sessions, you'll gain invaluable insights into crafting stories that resonate deeply with your audience, provoke thought, and drive action.

Become a storyteller who can ignite imaginations, foster connection, and create a symphony of understanding.

Let your stories be the music that resonates with the world. Come to the conference to unlock your storytelling potential. Register now and embark on a transformative journey towards becoming a masterful storyteller. Learn more at the link below:

<https://nonprofitstorytellingconference.com>



Watch a video that walks you through turning a story prompt into a powerful story

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Christopher Davenport

Author, entrepreneur, and nonprofit communication strategist, Chris Davenport has written several influential books for nonprofit professionals: the bestselling, “Nonprofit Storytelling for Board Members,” “Interviewing for Impact,” and “Nonprofit Storytelling Field Guide and Journal.” Chris also co-authored “The Golden Appeal” with Steven Screen and Josh Alcorn. These books have become essential guides for those looking to better communicate their organization’s story and elevate their fundraising.

Christopher’s journey began in the vibrant world of feature films where he spent five transformative years at the onset of his career. It was in this highly creative and narrative-driven environment that he honed his innate storytelling abilities.

Drawing on his unique background in filmmaking, Christopher founded the Nonprofit Storytelling Conference. Chris and his dedicated team have created an annual gathering that draws hundreds of nonprofit professionals together to enhance their fundraising and donor communication skills. The conference has rapidly gained recognition for its invaluable content, practical strategies, networking opportunities and creative play while learning.

His hands-on approach and storytelling expertise have allowed countless nonprofits to revolutionize their fundraising strategies, boost donor engagement, and increase their financial support.

Story Prompts for Nonprofits

900+ storytelling prompts for attracting new donors, generating media buzz, connecting with your community, and deepening relationships with donors!

Are you ready to unleash the power of storytelling for your nonprofit organization? Dive into “Story Prompts for Nonprofits,” a comprehensive collection of compelling story prompts designed to ignite your creativity and engage your audience.

Inside this book, you’ll discover over 900 carefully crafted story prompts that cover a wide range of topics and themes. But it doesn’t stop there. You’ll also get help turning the story prompts into powerful and engaging stories.

In the chapter 11 Rules for Crafting a Story, you’ll learn how to infuse purpose, connect with your audience, and create stories that resonate deeply. From knowing your audience and starting with a compelling hook to building emotional connections and incorporating visual elements, these rules will guide you through the storytelling process.

Whether you’re writing blog posts, crafting fundraising campaigns, or sharing stories on social media, this book equips you with the tools to inspire, educate, and motivate more people to support your cause.

Storytellers are not just mere conveyors of tales; they are some of the most influential and powerful people in the world. Their words have the capacity to shape opinions, ignite movements, and inspire change. Through stories, they can challenge the status quo, amplify voices that have been silenced, and connect diverse communities in a shared human experience.

The power of storytelling lies within your grasp.

Join the ranks of successful nonprofit storytellers who have leveraged the art of storytelling to amplify their mission and drive meaningful change. Read “Story Prompts for Nonprofits” now and unlock the secrets to crafting stories that will help you broaden your base of supporters.

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