

Sample Sponsorship Agreement

PLEASE NOTE: This sample/template sponsorship agreement is for illustrative purposes only. It is important to consult with legal counsel to ensure that any agreement meets the specific legal requirements and needs of your organization and event.

This document serves as a binding agreement between [Your Organization's Name], henceforth known as "the Organizer," and [Sponsor's Name], henceforth known as "the Sponsor," collectively referred to as "the Parties."

Article 1: Purpose

This agreement is intended to set the terms and conditions under which the Sponsor will provide sponsorship to the Organizer for [Name of the Event], taking place on [Date] at [Venue].

Article 2: Sponsorship Details

The Sponsor agrees to provide the Organizer with the following sponsorship package:

- Sponsorship Level: [e.g., Platinum, Gold, Silver, Bronze, Custom]
- Monetary Contribution: \$[amount]
- In-kind Contribution: [description if applicable]
- Total Value of Sponsorship: \$[total amount]

Article 3: Sponsor Benefits

As part of the sponsorship package, the Sponsor will receive the following benefits:

[Detail the benefits as per the selected sponsorship level, such as:]

- Company logo displayed on event materials.
- Mention in press releases.
- Complimentary event registrations.
- [Add other benefits as applicable].

Article 4: Payment Terms

- The Sponsor agrees to make the payment of \$[amount] by [date].
- Payment should be made through [specify method e.g., bank transfer, check] to the following account [provide account details if applicable].

Article 5: Sponsor's Representations and Warranties

The Sponsor represents and warrants that:

- It has full authority to enter into this agreement.
- The Sponsor's logo and other intellectual property provided to the Organizer do not infringe on any third-party rights.

Article 6: Organizer's Obligations

The Organizer will:

- Provide the Sponsor with the benefits listed in Article 3.
- Use the Sponsor's contributions solely for the purposes of the event.
- Acknowledge the Sponsor's support in a manner agreed upon.

Article 7: Term and Termination

This agreement will become effective on the date of the last signing party and will terminate on [specify date or condition], unless terminated earlier by mutual agreement.

Article 8: Confidentiality

Both parties agree to keep the terms of this agreement confidential, unless required by law to disclose such information.

Article 9: Indemnification

Each party shall indemnify and hold the other harmless against any claims, losses, damages, or expenses arising out of the breach of the representations, warranties, or obligations under this agreement.

Article 10: Governing Law and Dispute Resolution

This agreement shall be governed by the laws of [specify jurisdiction]. Any disputes arising from this agreement shall be resolved through negotiation, and if necessary, through legal action within the appropriate jurisdiction.

Article 11: Entire Agreement

This document contains the entire agreement between the Parties and supersedes all prior verbal or written agreements or understandings.

Signatures

By signing below, both parties agree to abide by all terms and conditions outlined in this Sponsorship Agreement.

[Your Organization's Name]
Authorized Signature

[Sponsor's Name]
Authorized Signature

Printed Name

Printed Name

Date

Date

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